



Facilities Planning & Management

UNIVERSITY OF WISCONSIN-MADISON

MEETING MINUTES - APPROVED

Campus Planning Committee

December 14, 2023

Hybrid Meeting

Bascom Hall– Room 260 + Virtual WebEx

8:30am to 10:30am

NOTE: Reference meeting recording on [CPC website](#)

1. CALL TO ORDER

Present: Jenna Alsteen, Cathy Arnott Smith, Kate Corby, Josh Goldman, Yoshiko Herrera, Provost Charles Isbell, Bret Larget, Alex Lynn, Kurt Paulsen, Paul Peppard, Tonia Pittman, Tom Prunell, Doug Reindl, Ian Robertson, Doug Sabatke, Lindsey Stoddard Cameron, Mark Wells, Eric Wilcots

Excused: Yevgenya Grinblat, Diana Hess, Deneen Wellik

FP&M: Lexie Baslington, Jim Bogan, Angie Bollinger, Jonathan Bronk, Kirsten Coe, David Gerber, Janine Glaeser, Lindsey Honeyager, Jon Jackson, Rhonda James, Patrick Kass, Molly Lenz, Gabe Mendez, Marcus Mussey, Missy Nergard, Holly O’Higgins, Ginny Routhé, Peter Schlecht, Manny Tarin, Tanara Teal-Tate, Margaret Tennesen, Scott Utter, Aaron Williams

Guests: Chris Bruhn, Pete Davis, Joel Gerrits, Aaron Hobson, Sadat Khan, Cathy O’Hara Weiss, Ryan Pingel, Kurt Stephenson

a. Provost Isbell, committee chair, called the meeting to order at 8:30am.

2. OLD BUSINESS

a. Approval of Meeting Minutes from November 30, 2023. **(ACTION ITEM)**

- **Motion to approve by Paulsen, second by Wilcots**
Minutes approved unanimously.

3. NEW BUSINESS

a. Naming Change Request, Campus Lands – FP&M + Recreation & Wellbeing. **(ACTION ITEM)**

- This request concerns the naming of existing UW-Madison recreational fields and supporting structures outside of the Board of Regents of the University of Wisconsin System Policy 19-14. The Policy is not invoked in this instance as both the existing and proposed name changes are unrelated to an individual, family, corporation, or other legal entity. Further, three of the naming requests are for parcels of land, which the institution has delegated authority to name.
- The request is to add clarity to the below referenced Recreation & Wellbeing facility names for the purpose of programming and navigation by campus stakeholders. Removal of the current modifier terms ‘Near’ and ‘Far’ will create a more cohesive and accessible campus physical environment while reducing confusion across open spaces on campus.

- Provost Isbell: Reiterate that the renaming of the Cole Recreation Area does not need approval by the Board of Regents.
- **Motion to recommend name change by Paulsen, second by Reindl. Approved unanimously.**

b. 2023 State of Our Stormwater Report – Stormwater Management Program (Jackson)

- Annual update as required per the campus MS4 MPDES Permit
- Wilcots: How much time does campus spend thinking about climate change and resiliency and the design of the BMPs (Best Management Practices)?
 - Jackson: Storm events are becoming more typical. Our BMPs are currently sized to accommodate 80% of the designed rain event.
 - Williams: Rain and impacts on campus are an ongoing discussion. Ultimately, we are trying to capture all rainwater where it lands. As we continue to build up campus over time, our impervious surfaces are increasing. It is critical that each project handles its own stormwater and when feasible create larger infiltration or sedimentation areas in pursuit of reducing our phosphorus and total suspended solids entering the lakes.
 - Nergard: The Office of Sustainability is currently sponsoring research around climate change modeling and stormwater impacts.
 - Goldman: The Arboretum has been monitoring Lake Wingra for many years. The lake is spring fed yet continues to see an uptick in minerals and pollutants – primarily from adjacent lands.
- Stoddard Cameron: In the past you talked about the impacts of salt and the Salt Wise program. How is campus doing regarding salt reduction?
 - Jackson: We do report on our annual salt usage to the DNR. We used half of the average amount of salt or salt/sand mixture over the last four seasons.

c. Exterior Signage, Graphics, and Wayfinding Policy Update

- Review and update of the current policy (UW-6037) and recommendations that came out of the Campus Planning Committee workgroup. The task was not to redesign the existing signage standards, but to separate the policy from the standards to improve customer service and implementation across the institution.
 - Recommendation #1: Clarify the rationale and purpose of the policy.
 - Recommendation #2: Create a companion UW-Madison Standards document to remain flexible to updates and responsive to customer needs.
 - Recommendation #3: Streamline signage request and approval process.
 - Recommendation #4: Identify unique exceptions and a process for conditional approval.
 - Recommendation #5: Merge Banner Policy into Exterior Signage and Wayfinding Policy to improve customer service.
- Reindl: Does the scope of this project also include electronic mapping?
 - Williams: That is not included and is currently controlled by University Marketing. We have had discussions about potential digital map features to change languages.
 - Reindl: Was there consideration given to QR codes and an opportunity for additional information?
 - Bronk: QR codes were discussed along with past issues with broken links or ability to change/redirect users to unique sites. Currently, the standards do not support the use of QR codes.

4. ANNOUNCEMENTS

- a. FP&M will be meeting with the Provost's office between the sessions related to the Biennial Capital Budget process. We intend to have this discussion at our next meeting.
- b. Provost mention of the status of the recent Board of Regents and Joint Committee on Employment Relations (JCOER) negotiations.
- c. Next meeting is February 22, 2024.

Date	Tentative Agenda Topic(s)	Location
February 22, 2024	Biennial Capital Budget Debrief/Process Discussion	Hybrid Bascom Room 260
March 14, 2024		Hybrid Bascom Room 260
April 18, 2024		Hybrid Bascom Room 260
May 9, 2024		Hybrid Bascom Room 260

5. MEETING ADJOURNMENT
- **Chair adjourned meeting at 9:22am.**