



Campus Planning Committee

Facilities Planning & Management

February 16, 2023



Agenda

1. Welcome & Introductions

2. Old Business

- a) Approval of December 15, 2022, meeting minutes (**Action**)
- b) Status Report: 2023-25 Biennial Capital Budget

3. New Business

- a) 2025-27 Biennial Capital Budget Planning Process & Principles w/Discussion
- b) West Campus District Plan Update

4. Announcements

- a) Spring 2023 meeting dates

5. Adjournment

2023-25 UW-Madison Enumerated Projects Request List

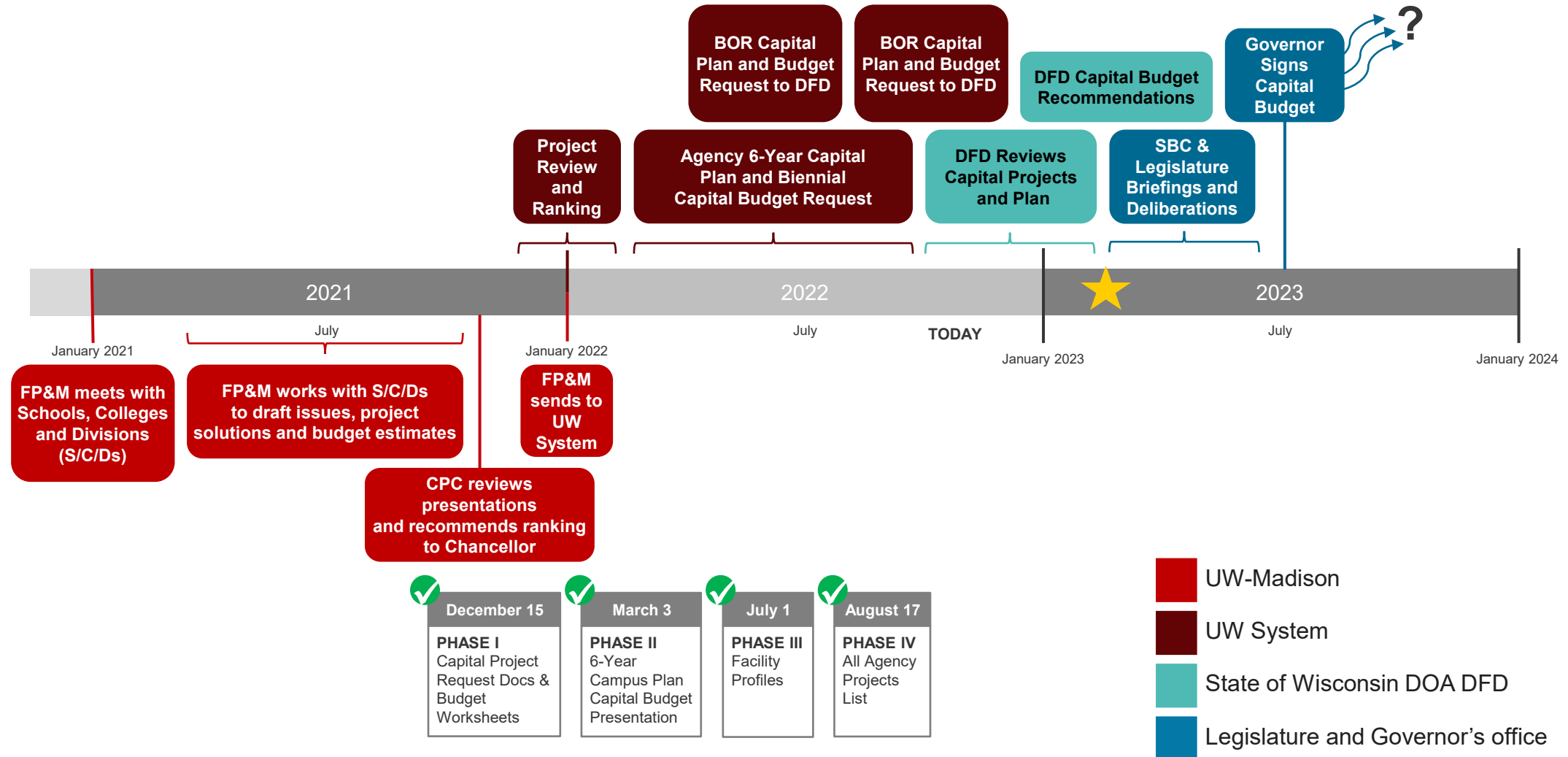


Rank	Project	Total (\$ Million)
1	South Central Campus Steam Utility Replacement <i>(\$64.702M GFSB / \$26.069M PRSB)</i>	\$90.771
2	Engineering Replacement Building / Computer Aided Engineering Facility <i>(\$194.466 GFSB / \$150M Gift / \$2.870BTF)</i>	\$347.336
3	Humanities Art Department Relocation & Consolidation <i>(\$140.322M M GFSB/ \$28.75M Gift)</i>	\$169.072
4	Music Hall Restoration <i>(\$9.741M GFSB/ \$30M Gift)</i>	\$39.741
5	Kronshage-Jorns-Humphrey Residence Halls Addition & Renovations <i>(\$69.211M PRSB / \$10M Cash)</i>	\$79.211
6	Camp Randall Sports Center Replacement <i>(\$120M ex-PRSB/ \$165.163M Cash)</i>	\$285.163
Total		\$1,011.294

As of November 15, 2022



2023-25 Capital Budget Timeline & Status



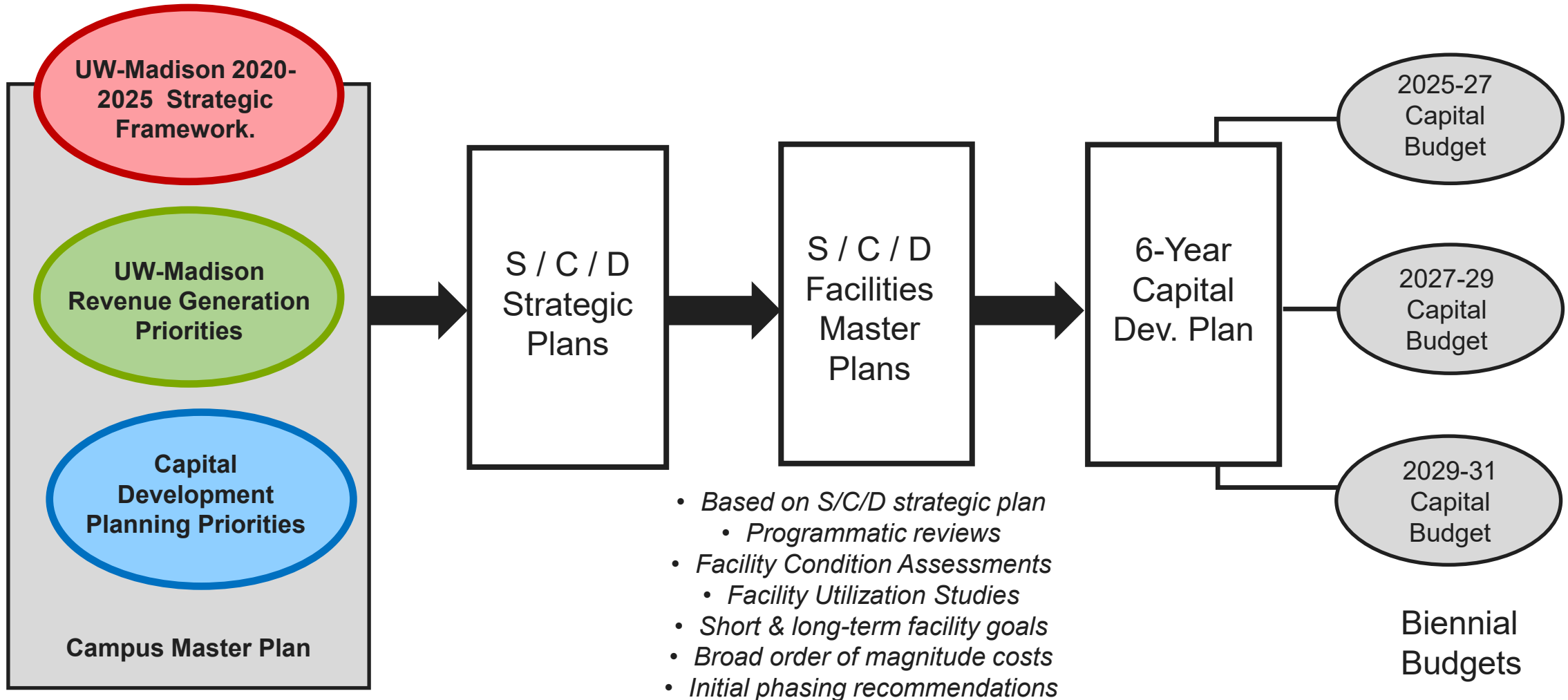
UW-Madison Biennial Capital Budget Planning Process & Principles

BCB 2025-27

Campus Planning Committee Meeting | February 16, 2023



“Big Picture” Planning to Capital Project





UW-Madison Schools, Colleges & Division Engagement

- Athletics (McIntosh)
- Business School (Sambamurthy)
- Campus Libraries (Carter)
- College of Agricultural & Life Sciences (Gillaspy)
- College of Engineering (Robertson)
- College of Letters & Science (Wilcots)
- Division of Continuing Studies (Russell)
- Division of Extension (Martin)
- Division of Information Technology (Brooks)
- Division of Student Affairs (Reesor)
- Facilities Planning & Management (Torstveit)
- Housing (Novak)
- Nelson Institute for Environmental Studies (Robbins)
- Recreation & Wellbeing (Hobson)
- Research & Graduate Education (Ackerman)
- Officer Education Program (Sovinec)
- School of Education (Hess)
- School of Human Ecology (Shim)
- School of Medicine & Public Health (Golden)
- School of Nursing (Scott)
- School of Pharmacy (Swanson)
- School of Veterinary Medicine (Markel)
- Transportation Services (Kass)
- Utilities & Energy Management (UEM) (Hanson)
- University Health Services (Baggott)
- UW Police Department (Roman)
- Wisconsin Union (Guthier)

2025-31 Six-Year Capital Development Plan

UW-Madison Strategic Priorities



University Priorities

Excellence in Teaching
and Educational
Achievement

Excellence in
Research &
Scholarship

Living the
Wisconsin Idea

A Vibrant Campus
Community

A High-Performing
Organization

Revised based on 2020-2025 updated UW-Madison Strategic Framework.

UW-Madison Revenue Innovations Principles

Grow
Masters &
Certificate
Programs

Expand
Summer
Programs

Market-
Based
Tuition

Build
Alumni
Support

Grow
Research
Funds

Grow
Enrollment

Real
Estate

Auxiliary &
Asset
Optimization

Corporate &
Industry
Engagement

FP&M Capital Planning Principles

Strategic Alignment to
Optimize Resources

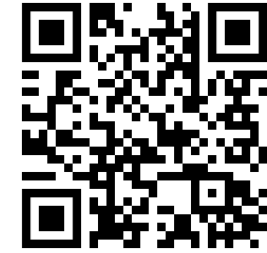
Create Adaptable, Healthy,
Sustainable, Resilient &
Safe Facilities

Maximize the Use of
Campus Facilities

Reduce Deferred
Maintenance & Create
Easily Maintainable
Facilities

UW-Madison Strategic Framework 2020-2025

<https://strategicframework.wisc.edu>



UW-Madison 2020 Revenue Innovations Study Principles

<https://www.vc.wisc.edu/initiatives/revenue-innovations/>



- Generate substantial new streams of revenue to support the university's mission.
- Recognize the university's history, as a public land-grant institution, of placing value on the medium to long term versus the short-term.
- Align with the UW-Madison Strategic Framework (2020-2025) while supporting the university's mission related to teaching, research, and service.
- Support the university's agenda to enhance diversity, equity, inclusion, healthy communities, as well as our obligations to sovereign Native Nations in the state now known as Wisconsin.
- Factor in and respect principles of shared governance, which gives representation to academic staff, university staff, faculty, and students, all who take part in making significant decisions concerning the operation of the university.
- Enhance the student learning and growth experiences on and off campus.
- Protect the overall wages and benefits of employees associated with any campus unit or program linked to revenue innovation.
- Trial potentially scalable innovations in new technologies and technology transfer, performance and operations, campus design, transaction structuring and procurement, partnership structures, governance, and regulation.
- Improve the accessibility, livability, sustainability, and quality of the campus environment, and the city-region more generally.
- Support and build positive relations and ties with the community, the nonprofit sector, the business sector, and the public sector in the city-region, the state, the country, and the rest of the world.



Timeline and Milestones: 2025-27 Capital Budget and 2025-31 Six-Year Capital Development Planning

Date(s)	Milestone Description	Done
February 16, 2023	FP&M presents to the CPC: updated planning principles for the 2025-2027 capital budget and 2025-2031 review of proposed process	
February 2023	SCDs receive list of existing projects and description of BCB process	
March-April 2023	FP&M meets with SCDs, if needed, to review process, current projects, and schedule	
April 2023	FP&M meets with UWSA to review issues/project list	
Early June 2023	Deadline for SCDs to confirm existing and new projects	
September 2023	<ul style="list-style-type: none">• SCDs notified of projects advancing for CPC review• Announcement of the CPC presentation schedule• SCDs submit draft CPC presentations to FP&M for concurrence	
September – November 2023	<ul style="list-style-type: none">• SCD presentations to the CPC• FP&M recommends the 2023-25 biennial capital budget and the 2023-31 six-year plan to the CPC	
Mid-November 2023	CPC votes on the 2023-25 biennial capital budget and the 2023-31 six-year plan, and sends its recommendations to the Chancellor	
December 2023	FP&M submits its 2023-25 biennial capital budget and then 2023-31 six-year plan to UW System	

2025-27 Capital Budget & 2025-31 Six-Year Capital Development Planning PRINCIPLES



DRAFT

1. Strategic alignment to optimize resources and meet campus goals

- Project supports UW-Madison 2020-2025 Strategic Framework Plan priorities
- Project supports the guiding principles of the 2020 UW-Madison Revenue Innovation Study
- Project supports 2015 Campus Framework (*Master*) Plan
- Project was previously requested, reviewed and ranked, but ultimately deferred
- Project Advanced Plan is complete or in-progress confirming project scope, schedule and budget

2. Create adaptable, healthy, sustainable, resilient and safe facilities

- Project renovates existing space to be more adaptable for future use or creates new adaptable facilities when necessary
- Project meets UW-Madison renewable energy systems and infrastructure goals
- Project meets UW-Madison sustainability goals
- Project addresses ecological and environmental resiliency
- Project supports campus equity, inclusion, and diversity principles

3. Maximize the use of campus facilities.

- Project reuses, renovates and/or remodels an existing facility
- Project removes underutilized and obsolete facilities
- Project supports UW-Madison's mission to align modern technology with research and pedagogy needs in adaptable facilities
- Project supports space utilization efficiency
- Project creates flexible, multi-user work environments

4. Reduce deferred maintenance & create easily maintainable facilities

- Project designed to reduce overall maintenance program costs – capital investment is less than cost of annual maintenance
- Project recapitalizes significant building systems
- Project removes a facility with significant deferred maintenance
- Project addresses issues as identified with a low Facility Condition Assessment
- Project addresses existing safety or code issues



Lessons Learned for the Six-Year Process

ROLE & PROCESS:

- The process relies on CPC as the collective shared governance entity to advise the Chancellor.
- CPC members are asked to consider items before them through a 'campus' perspective.
- In 2021, CPC heard presentations from each campus unit about their capital priorities, asked questions, and influenced campus priorities through thoughtful debate.
- CPC approved FP&M recommendation list with modifications made through discussion and amendments at CPC meetings. List was sent to Executive Leadership Team for final approval.

CONSIDERATIONS FOR THE 2025-2031 PROCESS:

- FP&M wants to improve the process from SCD's and Campus community perspectives understanding UW System requirements.
- There are a variety of ways to deliver projects – which are fluid throughout any biennium cycle. UW-Madison needs to be realistic about what can be achieved.
- SCD advocacy is important, but input must align with campus leadership priorities and UW System planning principles.
- Other important considerations include facility condition assessments, space utilization data, and programmatic alignment.

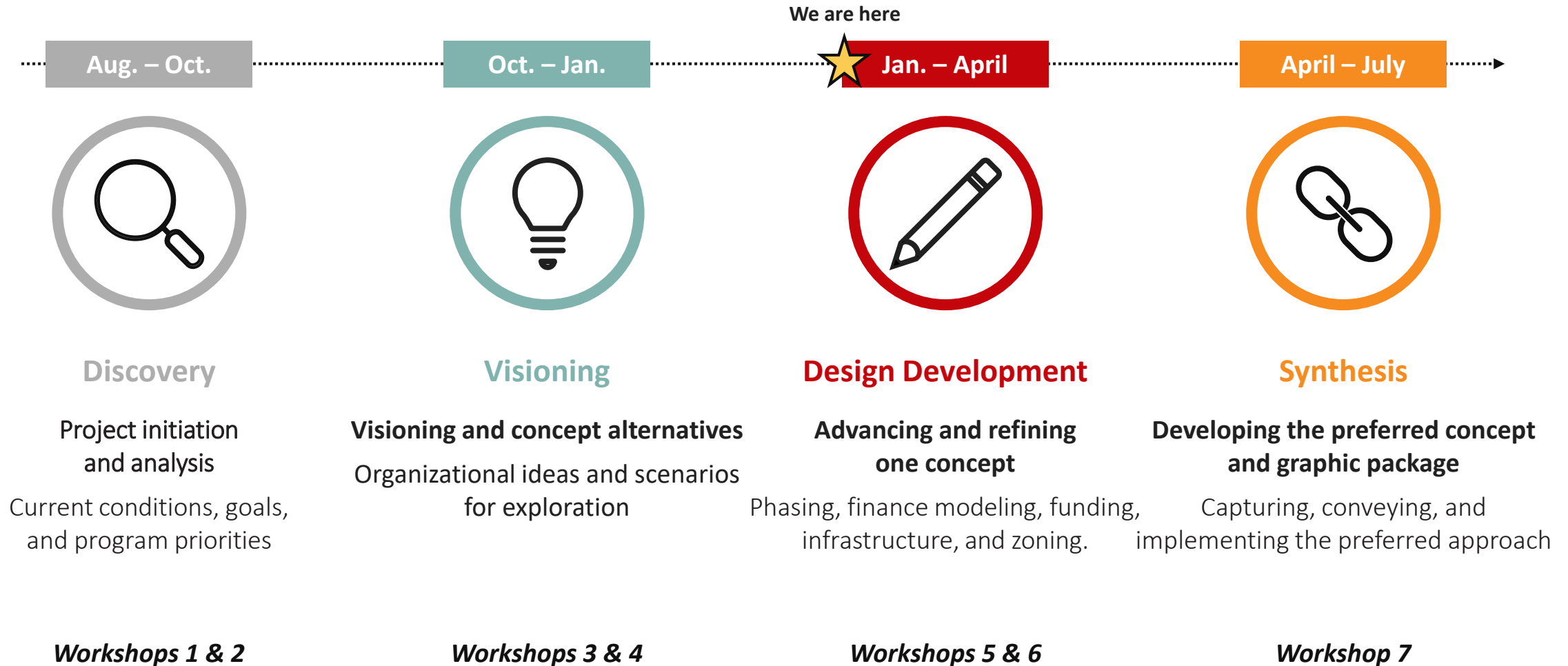


West Campus District Plan (WCDDP) Campus Planning Committee Update

February 16, 2023



West Campus Process and Timeline



Stakeholder Engagement Plans

- **January 2023**

- Opt-in mailing list to receive timely updates

- **February 2023**

- Public Sessions (Open Houses) – February 22 and 23
- Updated Interactive Tool Based on Initial Concepts
- Campus Planning Committee

- **March 2023 and Spring 2023**

- Board of Regents Progress Update
- Identifying 2nd and 3rd shift events with support from OHR and CLS to add opportunities for engagement





February Open Houses

- What excites you about the vision for West Campus?
- What is missing from the West Campus vision?
- What questions do you have for the project team?

February 22 – HSLC Atrium
11:00AM – 1:00PM

February 22 – HSLC Atrium
4:00PM – 6:30PM

February 23 – Gordon Dining & Events Center, Overture Rm.
11:00AM – 1:00PM



SUMMARY:

Engagement & Outreach

Interactive Tool & Surveys

Averaging 25 views per day on [StoryMap](#)

More than 130 unique comments on [interactive tool](#) and more than 490 individual [surveys](#) received

More than 900 unique reactions (780+ likes, 130+ dislikes) on 130 unique comments

Meetings & Engagement Sessions

Total number of stakeholder meetings: 70+

UW-Madison or Affiliate: 60+

City of Madison, State of Wisconsin, & Federal Agencies: 9

Neighborhood Administrations or Public Open Houses: 5

Private Industry: 4

Website Utilization

More than 2,100 page views in the last 12 months

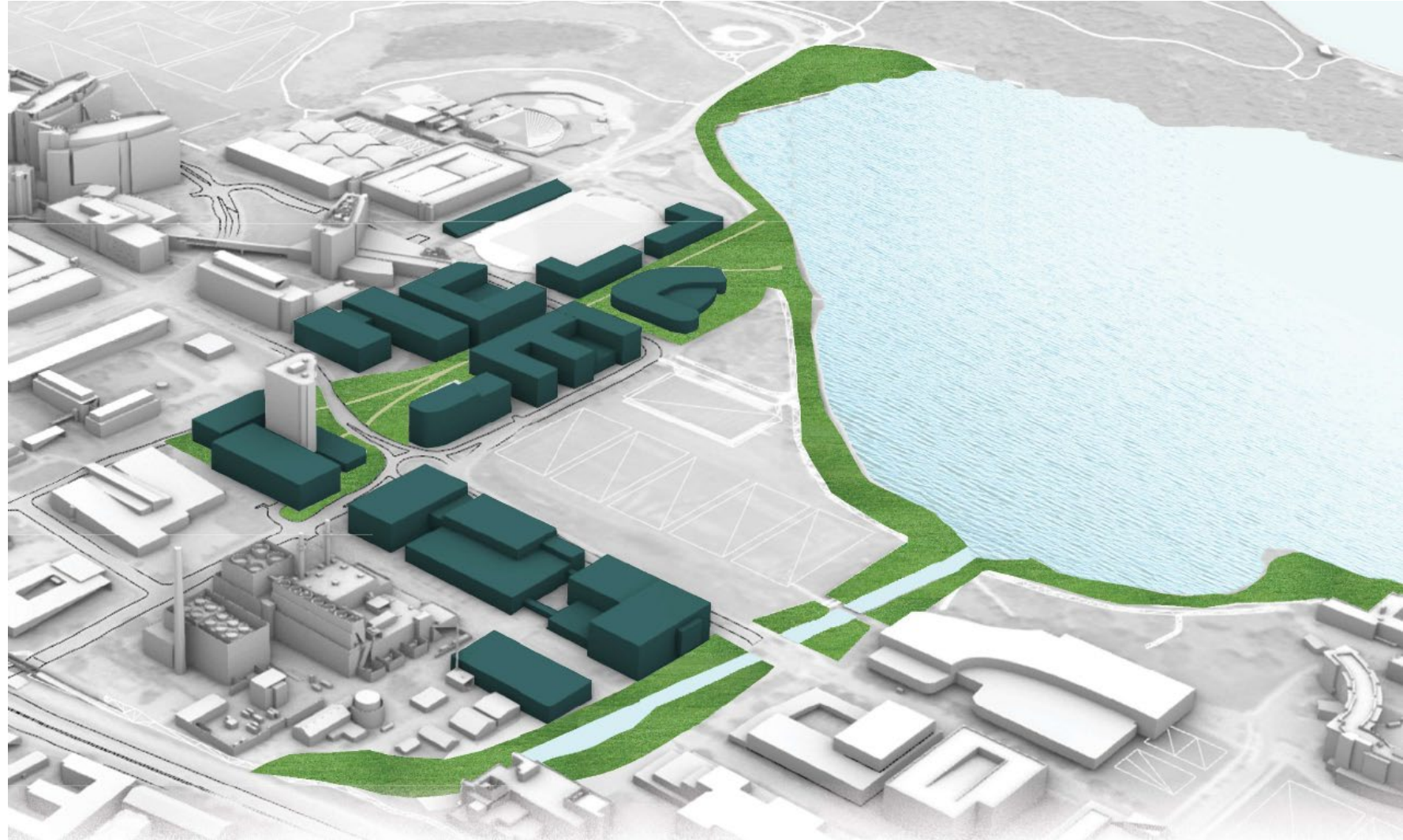
Of 2,100, more than 400 views in the last month as marketing for open houses increases

West Campus District Plan

Conceptual Scenario



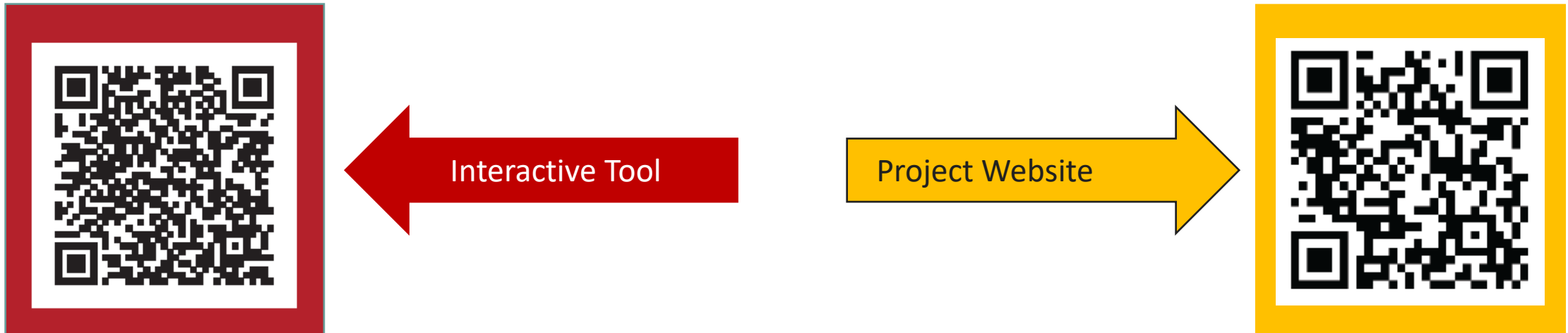
- UW Controlled Land (35 acres)
- Focus on University owned land
- Respond to existing infrastructure of streets and roads
- Amplify lakeside setting



Project Website and Information

For more information, visit our website at <https://www.vc.wisc.edu/westcampus/>

For questions or concerns, please feel free to reach out to us at wcdp@realestate.wisc.edu





Announcements

Date	Tentative Agenda Topic(s)	Location
March 9, 2023	2025-27 Biennial Capital Budget	Hybrid In-Person + Webex Bascom Hall Room 260
April 20, 2023	Signage and Wayfinding Design Guidelines 2025-27 Biennial Capital Budget	Hybrid In-Person + Webex Bascom Hall Room 260
May 18, 2023	Campus Framework Plan Discussion 2025-27 Biennial Capital Budget	Hybrid In-Person + Webex Bascom Hall Room 260



ADJOURN

Campus Planning Committee
February 16, 2023