



Facilities Planning & Management

UNIVERSITY OF WISCONSIN-MADISON

MEETING MINUTES - APPROVED

Campus Planning Committee

December 15, 2022

Hybrid Meeting

Bascom Hall– Room 260 + Virtual WebEx

8:30am to 10:00am

NOTE: There is no captured recording of this meeting

1. CALL TO ORDER

Present: Cathy Arnott Smith, Craig Berridge, Chris Bruhn, Duncan Carlsmith, Yevgenya Grinblat, Joel Gerrits, Diana Hess, Kurt Paulsen, Paul Peppard, Andrew Pietroske, Tom Purnell, Karl Scholz, Liz Sadowski, Lindsey Stoddard Cameron, Deneen Wellik, Mark Wells, Eric Wilcots

Excused: Kate Corby, Karen Oberhauser, Doug Reindl, Ian Robertson

FP&M: Jim Bogan, Angie Bollinger, Jonathan Bronk, Bob Bucci, Matt Collins, , Chad Hinman, Rhonda James, Patrick Kass, Rob Kennedy, Molly Lenz, Brent Lloyd, Jesse Luckey-Winters, Gabe Mendez, Madeline Norton, Holly O’Higgins, Dennis Rodenburg, Clark Solowicz, Margaret Tennesen, Cindy Torstveit, Casey Ward, Aaron Williams

Guests: Mark Guthier, Vanessa Herald, Lindsey Honeyager, Alex Roe, Doug Sabatke, Paul Seitz, Kate Sullivan

a. Scholz, committee chair, called the meeting to order at 8:30am.

2. OLD BUSINESS

a. Approval of Meeting Minutes from October 20, 2022. **(ACTION ITEM)**
▪ **Minutes were approved unanimously**

3. NEW BUSINESS

a. Status Report: 2023-25 Biennial Capital Budget (Torstveit)
AVC Torstveit explained the 2023-25 capital budget timeline and status leading us to the July 2023 signed Capital Budget.

- Wellik: What are some alternative ways of doing things and what is FP&M doing?
 - Torstveit: Alternative delivery beyond the standard design/bid/build. FP&M is considering design/build and construction manager at risk (CMAR) delivery methods. We are also requesting additional gift/grant funding from the budget office to forward our strategic projects. Additionally, we are working with our partners at UW System to help us advocate for additional bonding – both the current bonding process and approval to do our own bonding.
- Berridge: Can you expand upon where the conversations are related to bonding authority?

- Torstveit: University Relations, Vice Chancellor’s Office, and UW System are all working on this topic. The election cycle has delayed some of these conversations, but they are occurring and in progress.
 - Wilcots: You identified the breakdown of project types (Gift/Grant and DFD), what is FP&M’s capacity to expand that capacity?
 - Torstveit: We are adding positions across the board to support additional capacity. We strive for between five to seven active projects per PM depending on complexity. We are currently at capacity and have been functioning at capacity while ensuring quality is maintained.
- b. Campus Art Advisory Committee- Sculpture Location & CDIS (Williams) (**ACTION ITEM**)
Williams gave an overview of the project and process to date, requesting a motion to accept the piece and location as presented on Observatory Hill near the intersection of N. Charter Street and Observatory Drive.
Motion by Stoddard Cameron, second by Gerrits to accept the sculpture and location as presented
 - **Item approved unanimously**

CDIS art selection process and the final four chosen artists were presented to the committee. Each of the final artists is being awarded a stipend to create a maquette due Spring 2023 of their proposed piece to determine selection of the winner. The four artists are: Clayton Binkley, Michael Szivos, Jason Klimoski, Po Shu Want. Final selection will include input from the Campus Planning Committee with installation in early 2025 near the completion of CDIS.

- c. Signage & Wayfinding Policy (Williams)
Williams gave an overview of the of the Campus Exterior Signage and Wayfinding Policy workgroup. The workgroup took a 30-page policy and boiled it down to a 3-page policy along with a user friendly Design Standards companion.
 - Scholz: For new members can you give us some highlights around campus signage.
 - Williams: We approach signage as what is most beneficial to creating a consistent and coherent system for the benefit of our faculty/staff/students and most importantly visitors. Safety, durability, cost, and maintenance are also major considerations when reviewing requests across campus.
 - Wilcots: As we thought about Irving & Dorothy Levy Hall, the idea of a crest on the building has come up and am curious as to the campus’ perspective.
 - Williams: We prefer to not have a crest on each building and instead use it sparingly for specific reasons. There is a cost implication, but also when everything has a crest it becomes less unique when you do see it. It should be reserved for campus entry points and signature applications. University Communications frequently updates the crest graphic, which the physical signs are based on creating many versions out in the landscape.
- d. West Campus District Plan Update (Seitz/Williams)
Seitz and Williams gave a status presentation on the West Campus District Plan specifically asking the committee to consider how the project is resonating with them and their colleagues. Additionally, what information or people are missing and do you have specific ideas around the role of real estate and facilities in this project. Project website: <https://www.vc.wisc.edu/realestate/>
 - Hess: What is the planning or ideas around the MedSci building and in particular Kinesiology. What is this project about and the timeline?
 - Seitz: This is the first time we have shared the notion of something at MedSci. The idea around this building is similar to the other anchors we have identified in the west and east campus where there is a perceived opportunity based on past planning efforts to execute on a mission aligned development. We understand there are a variety of users in the space that would need to be accommodated, but none of that work has begun. Anything that happens here will need to be based on the facility condition assessment which has not yet occurred.
 - Hess: We are hearing from our new faculty that there is virtually no condo development in Madison.

- Seitz: The west district housing thoughts have been particular to ‘workforce housing’ and not condo’s as we need to ensure that the university retains title to the land under the buildings. We have been thinking more about long-term ground leases, but all of this is contingent on what the economic analysis reveals. T
- Stoddard Cameron: I’d like to suggest that sustainability and stewardship be added to the ‘Challenges’ slide especially as we are talking about adding density.
 - Seitz: This is a good point. We had considered those topics as opportunities to amplify what we can do in the area, but to your point we can add it as both an ‘Opportunity’ and a ‘Challenge’.
- Stoddard Cameron: What type of ‘daycare’ is being considered for this part of campus?
 - Seitz: We have heard repeatedly the term child daycare and not adult daycare.
- Paulson: As a point of comment, Madison, and most places, are lacking in condo’s primarily due to the Federal financing rules which is outside our control as a community. Currently a person cannot get a mortgage until 51% of the units are sold which means many developers will not be able to access financing to make it a viable project.
- Wellik: As a person with a lab in the district, I’m sure you hear more about the concerns than the excitement and want to reinforce how much mission building opportunity exists on this part of campus.
 - Seitz: This is good to hear and to your point about not hearing about this effort, it is one of the challenges we face. How do we ensure our broader set of communications is getting to all those who may be interested.
- Carlsmith: How is the project interfacing with the City of Madison?
 - Seitz: We have been meeting with the City and the Chancellor and Mayor have met about the housing topic among other items. We have them involved and will continue to bring ideas forth in an effort to benefit the community.
- Wilcots: As we think about development to spur innovation and entrepreneurship is this type of real estate on par with what industry is desiring and does it support the needs of the faculty and staff? Similarly, who in the ‘industry’ is this project engaged with to confirm or test ideas?
 - Seitz: We have research park, but it is five miles from campus. We have heard that incubation space on campus is needed for new PI’s or smaller startups. Research and more specifically collaborative research benefits greatly from a campus setting and serendipitous interaction. Effectively having graduation space prior to a lab needing more space that University Research Park would provide. We understand the players that have made requests for space on campus. This is good for the university, but also good for the city and region. Madison is at a point where researchers or industry coming for one job now have options with a critical mass.

4. ANNOUNCEMENTS

- a. Next meeting is February 16, 2023.
 - Committee Members please attend in person at Bascom Hall Room 260.
 - Guests & Interested Parties please attend virtually

Meeting Date	Tentative Agenda Topic(s)	Location
NOTE: FUTURE AGENDA ITEMS MAY MOVE DATES AND ARE INDICATED AS REFERENCE ONLY		
February 16, 2023	2025 Campus Comprehensive Plan Discussion 2025-27 Biennial Capital Budget	260 Bascom Hall In-Person + WebEx
March 9, 2023	2025-27 Biennial Capital Budget CDIS artist maquette recommendation	260 Bascom Hall In-Person + WebEx
April 20, 2023	2025 Campus Comprehensive Plan Discussion 2025-27 Biennial Capital Budget	260 Bascom Hall In-Person + WebEx
May 18, 2023	2025-27 Biennial Capital Budget	260 Bascom Hall In-Person + WebEx

5. MEETING ADJOURNMENT

- a. Scholz adjourned the meeting at 10:20am