



# University of Wisconsin-Madison **Campus Planning Committee**

Facilities Planning & Management

December 15, 2022

# Agenda

## 1. Welcome & Introductions

- a) New Members

## 2. Old Business

- a) Approval of October 20, 2022, meeting minutes (**Action**)

## 3. New Business

- a. Status Report: 2023-25 Biennial Capital Budget (Torstveit) – 10 min
- b. Campus Art Advisory Committee (Truman Lowe Sculpture Location & CDIS) – 15 min
- c. Signage & Wayfinding Policy (Williams) – 15 min
- d. West Campus District Plan Update (Seitz/Williams) – 30 min

## 4. Announcements

- a) Spring 2023 meeting date agenda topics

## 5. Adjournment

# UW-Madison Biennial Capital Budget Update

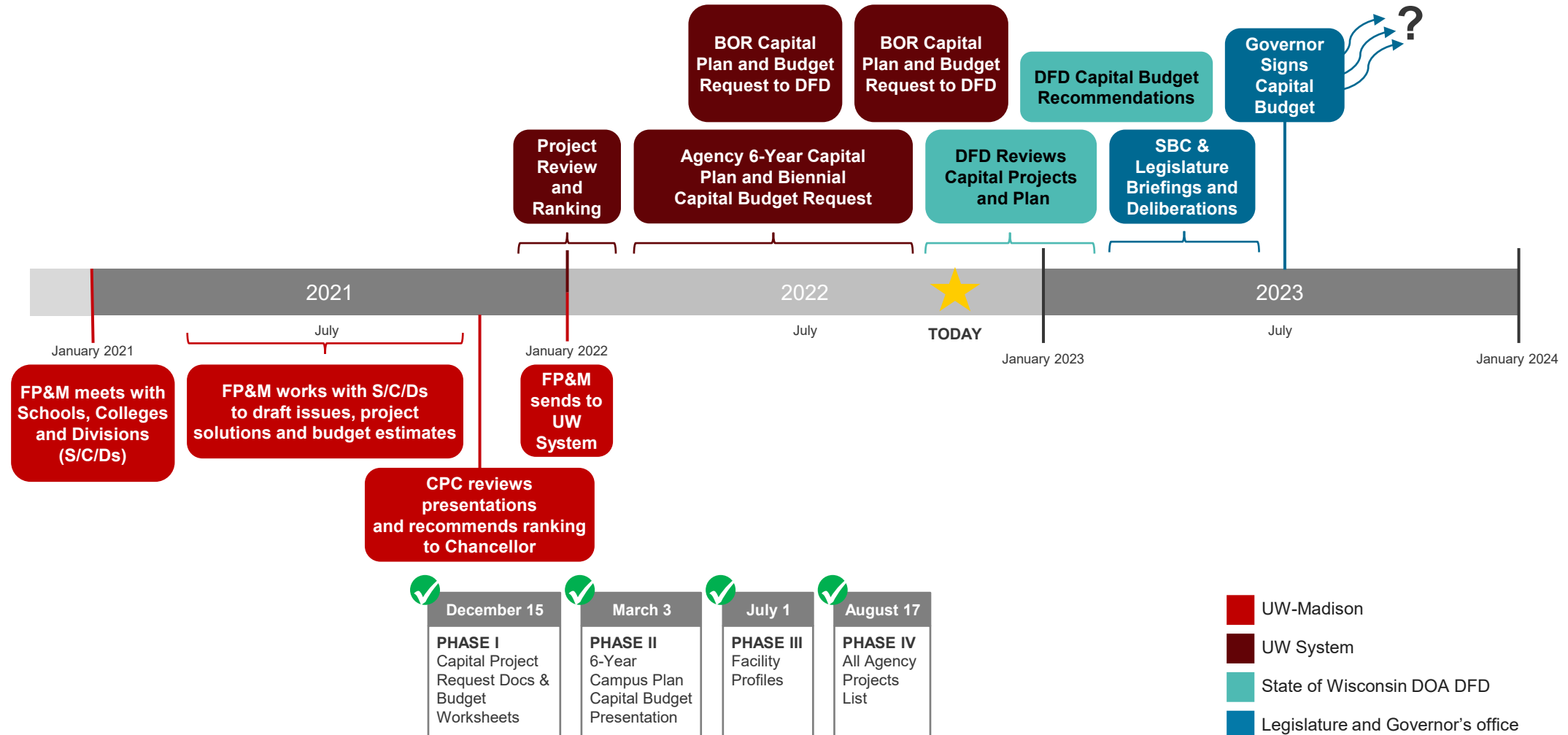
2023-25

Campus Planning Committee Meeting | December 15, 2022





# 2023-25 Capital Budget Timeline & Status



# 2023-25 UW-Madison Enumerated Projects Request List



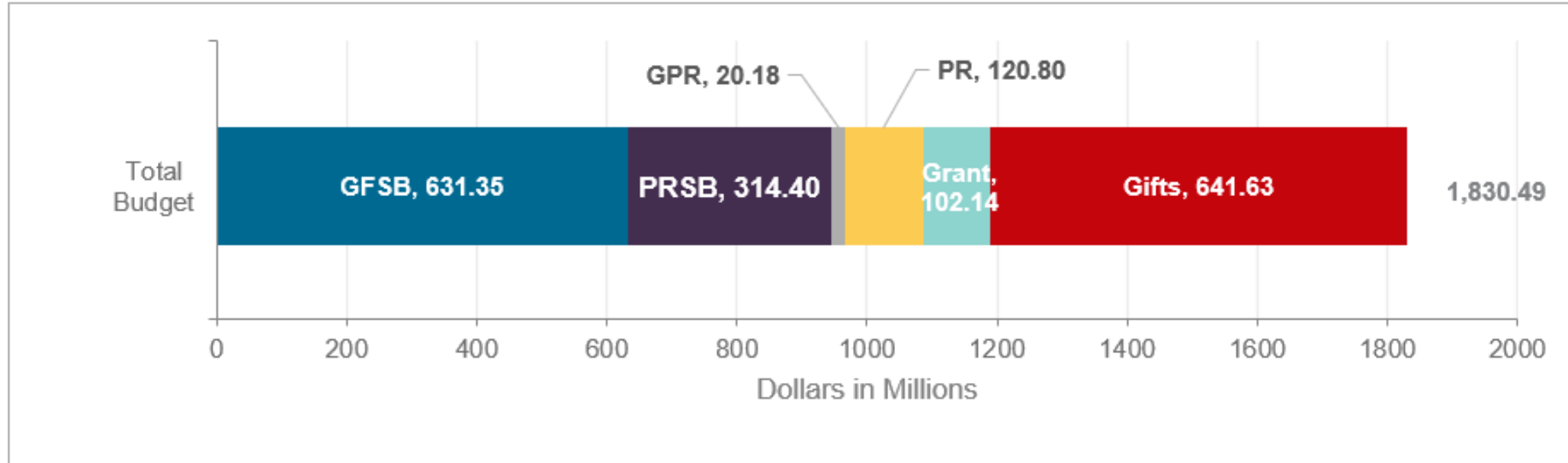
Rank	Project	Total (\$ Million)
1	<b>South Central Campus Steam Utility Replacement</b> <i>(\$64.702M GFSB / \$26.069M PRSB)</i>	\$90.771
2	<b>Engineering Replacement Building / Computer Aided Engineering Facility</b> <i>(\$194.466 GFSB / \$150M Gift / \$2.870BTF)</i>	\$347.336
3	<b>Humanities Art Department Relocation &amp; Consolidation</b> <i>(\$140.322M M GFSB/ \$28.75M Gift)</i>	\$169.072
4	<b>Music Hall Restoration</b> <i>(\$9.741M GFSB/ \$30M Gift)</i>	\$39.741
5	<b>Kronshage-Jorns-Humphrey Residence Halls Addition &amp; Renovations</b> <i>(\$69.211M PRSB / \$10M Cash)</i>	\$79.211
6	<b>Camp Randall Sports Center Replacement</b> <i>(\$120M ex-PRSB/ \$165.163M Cash)</i>	\$285.163
<b>Total</b>		<b>\$1,011.294</b>

As of November 15, 2022



# All Capital Projects\*: \$1,830,491,960

Budget Breakdown



Projects by Process

State Projects		
	QTY	Budget
Projects	62	\$1,451,690,560 (79%)

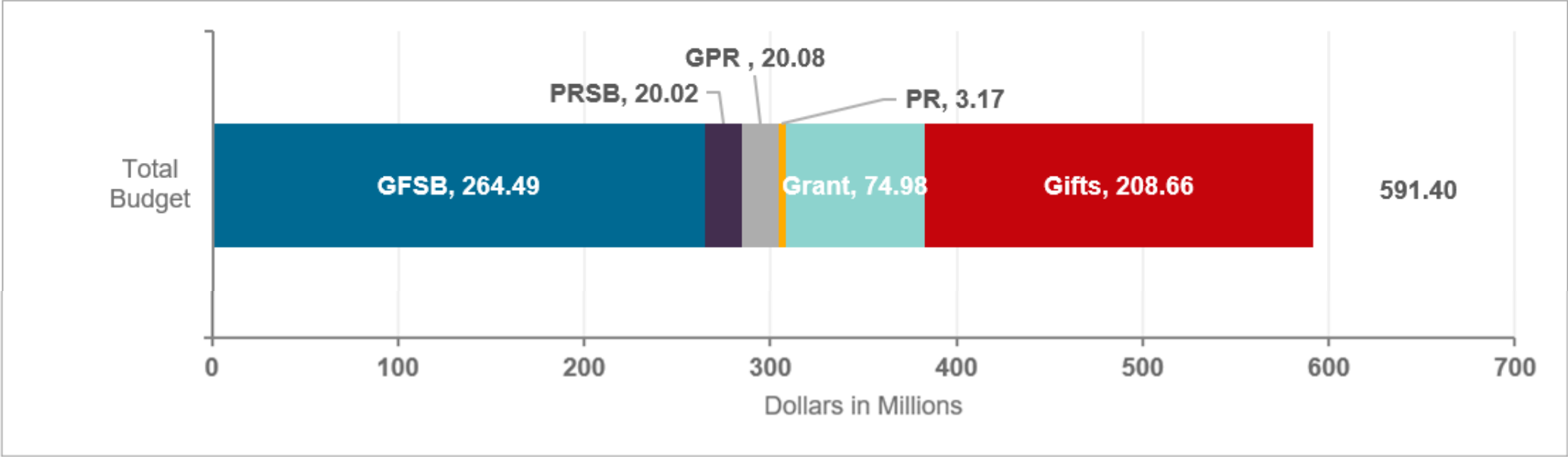
UW-Managed Projects		
	QTY	Budget
Projects	31	\$378,801,400 (21%)

\*Does not include 230 small state or FP&M in-house renovation and/or maintenance repair projects totaling approximately \$21.6M.



# Major Projects in Design: \$591,402,400

Budget Breakdown



Projects by Process

State Projects <i>(Enumerated Only, More than \$1M)</i>		
	QTY	Budget
Major Projects	6	\$492,763,000 (83%)

UW-Managed Projects <i>(More than \$1M)</i>		
	QTY	Budget
Major Projects	13	\$98,639,400 (17%)

# Major Projects in Design



Type	Project	Total Cost	Funding Sources				Gift/Grant	Bid Date	Sub Completion Date	Status	
			GFSB	PRSB	GPR-Cash	PR-Cash				Schedule	Budget
DFD	Lakeshore Path Limnology Pedestrian & Bike Bridge	\$3.17 M				\$3.17 M		April 2024	Oct. 2024	●	●
DFD	Wisconsin Vet Diagnostic Lab:-Barron Reno & Addn	\$9.56 M	\$9.56 M					Aug 2024	April 2026	●	●
DFD	South Campus Utility Improvements	\$4.29 M	\$2.96M	\$1.33 M				Jan 2023	March 2024	●	●
DFD	Eng Drive Utilities Replacement and Renovation	\$60.30 M	\$41.61 M	\$18.69 M				Jan 2023	June 2026	●	●
DFD	Letters & Science Academic Building: Levy Hall	\$115.44 M	\$60.36 M		\$20.08 M		\$35.0 M	July 2023	April 2026	●	●
DFD	College of Engineering Building - Phase I	\$300.0 M	\$150.0 M				\$150.0 M	Sept 2025	July 2026	●	●
UW	Law Building 4th Floor Office Renovation	\$1.15 M					\$1.15 M	May 2023	Nov. 2023	●	●
UW	Microbial Sci Bldg 2nd Floor Research Lab Renovation	\$1.55 M					\$1.55 M	Feb. 2023	Aug. 2023	●	●
UW	Engineering Centers MOCVD Lab Renovation	\$1.66 M					\$1.66 M	Feb. 2023	Sept. 2023	●	●
UW	Primate Center Backup Generator	\$1.90 M					\$1.90 M	June 2018	Oct. 2023	●	●
UW	Eng Hall - Experimental Mechanics Lab 1313 Reno	\$2.06 M					\$2.06 M	Feb. 2023	Dec. 2023	●	●
UW	Camp Randall East Bowl Recoating	\$2.36 M					\$2.36 M	Oct. 2023	Aug. 2024	●	●
UW	KRC-SRC Rowe Bldg Elect & Cooling Upgrade-WHAM	\$2.56 M					\$2.56 M	Oct. 2022	Oct. 2023	●	●
UW	SoE Multibldg (Lathrop/Teachers Ed) Classroom Reno	\$3.0 M					\$3.0 M	Oct. 2023	June 2024	●	●
UW	Grainger 2nd Flr Student Spaces & 5th Flr Office Reno	\$5.40 M					\$5.40 M	April 2023	Nov. 2023	●	●
UW	WARF SMPH Floors 4,5 & 7 Renovation	\$5.43 M					\$5.43 M	Jan. 2023	Sept. 2023	●	●
UW	Chemistry L&S Buildings 2nd & 4th Floor Renovation	\$10.26 M					\$10.26 M	March 2023	March 2024	●	●
UW	Elvehjem Building Envelope Renovation	\$12.09 M					\$12.09 M	Nov. 2022	Aug. 2024	●	●
UW	Near East Play Fields Renovation	\$16.21 M					\$16.21 M	June 2023	July 2024	●	●
UW	Libraries Collections Preservation Facility	\$33.01 M					\$33.01 M	Dec. 2023	Feb 2025	●	●
TOTAL COST:		\$591.4 M									

As of  
September  
21, 2022



On target.



At risk of schedule delay, budget overrun, and/or gift funding.

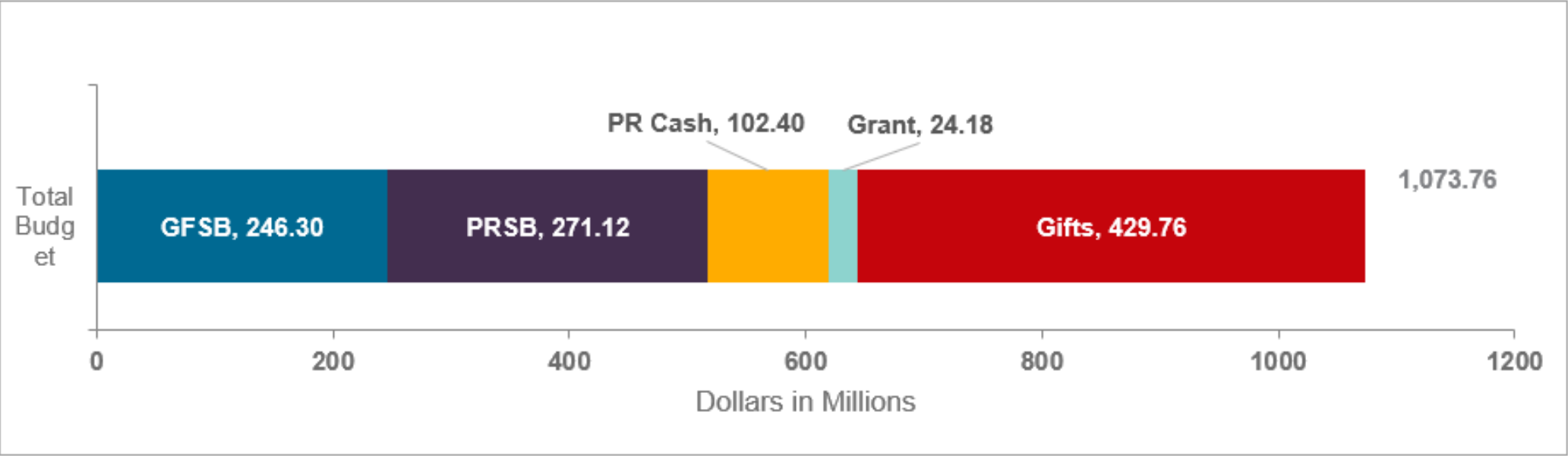


Current schedule delay, budget overrun, and/or gift funding.



# Major Projects in Construction: \$1,073,760,460

Budget Breakdown



Projects by Process

State Projects <i>(Enumerated Only, More than \$1M)</i>		
	QTY	Budget
Major Projects	10	\$799,790,460 (74%)

UW-Managed Projects <i>(More than \$1M)</i>		
	QTY	Budget
Major Projects	9	\$273,970,00 (26%)

# Major Projects in Construction



Type	Project	Total Cost	Funding Sources				Gift/Grant	Bid Date	Sub Completion Date	Status	
			GFSB	PRSB	GPR-Cash	PR-Cash				Schedule	Budget
DFD	Bascom Hill/Lathrop Dr Utilities Replacement Phase 2	\$20.08 M	\$14.66 M	\$5.42 M				March 2021	Nov. 2022	●	●
DFD	Lathrop Dr/Bascom Util Repairs Ph1, Pkg 1, 2, 3, 4	\$32.66 M	\$23.84 M	\$8.82 M				Jan. 2022	Nov. 2022	●	●
DFD	Kohl Center Addition & Renovation	\$48.07 M		\$23.07 M		\$15.0 M	\$10.0 M	Nov. 2021	Jan. 2025	●	●
DFD	Babcock Hall Dairy Plant Renovation & CDR Addition	\$72.89 M	\$26.49 M			\$22.44 M	\$23.96 M	March 2018	Sept. 2022	●	●
DFD	Camp Randall/Field House Reno (South End Zone)	\$77.65 M		\$68.05 M		\$6.60 M	\$3.0 M	Dec 2019	Aug. 2023	●	●
DFD	Sellery Hall Addition & Renovation	\$78.81 M		\$59.11 M		\$19.70 M		June 2020	Aug. 2023	●	●
DFD	Nick: SERF Replacement	\$96.54 M		\$53.87 M		\$0.59 M	\$42.08 M	Aug. 2017	Jul. 2020	●	●
DFD	Bakke: Gymnasium/Natatorium Replacement	\$111.39 M		\$74.79 M			\$36.60 M	Dec. 2020	March 2023	●	●
DFD	Veterinary Medicine Addition & Renovation	\$128.60 M	\$90.10 M				\$38.50 M	June 2021	Jan. 2025	●	●
DFD	Chemistry Building Addition & Renovation	\$133.10 M	\$91.20 M			\$16.07 M	\$25.83 M	Sept. 2018	April 2023	●	●
UW	Weeks Hall 4th Floor Dutton Lab Renovation	\$2.19 M					\$2.19 M	Feb. 2021	Nov. 2022	●	●
UW	DoIT DPPS Relocation and Renovation	\$2.21 M					\$2.21 M	Oct. 2021	April 2022	●	●
UW	Biochemical Sciences Coon Lab Renovation	\$2.27 M					\$2.27 M	Aug. 2022	June 2023	●	●
UW	Engineering Hall Sprinkler Addition & Gas Lines	\$4.73 M					\$4.73 M	Dec. 2021	Nov. 2022	●	●
UW	Memorial Union Addition and Repairs	\$5.0 M					\$5.0 M	Sept. 2022	June 2023	●	●
UW	WIMR Dock & Primate Center Renovation	\$6.15 M					\$6.15 M	Oct. 2021	March 2023	●	●
UW	FP&M Physical Plant Relocation & Renovation	\$9.0 M					\$9.0 M	Dec. 2021	April 2023	●	●
UW	Eng Hall CBE Instruction & Research Lab Reno	\$12.43 M	\$0.0 M	\$0.0 M		\$0.0 M	\$12.43 M	Aug. 2022	Sept. 2023	●	●
UW	Computer, Data & Info Sciences Building-Phase II	\$230.0 M					\$230.0 M	Oct. 2022	Dec. 2024	●	●
TOTAL COST:		\$1.0737 B									

As of  
September  
21, 2022



On target.



At risk of schedule delay, budget overrun, and/or gift funding.



Current schedule delay, budget overrun, and/or gift funding.



# **Current Strategy: Transform the Built Environment**

**Understand the Current Portfolio**

**Use Common Sense Financial Strategies**

**Leverage Existing Delivery Options**



# Campus Art Advisory Committee

1. Truman Lowe Sculpture “Effigy, Bird Form (1997)” Acquisition & Location
2. Computer, Data and Information Sciences (CDIS) Art

# POLICY UW-6044: Charge

## Campus Art Advisory Committee

- The UW-Madison campus hosts several art collections, with distinct but overlapping management structures. The university's Division of Facilities Planning and Management **(FP&M) is responsible for coordinating the stewardship of artworks not otherwise included in collections managed by the Chazen Museum of Art, the Wisconsin Union, and the UW Hospitals and Clinics Authority.**
- The **oversight for the campus art collection** will be assisted by the expert input of an ad hoc advisory committee. The committee will **report to the Associate Vice Chancellor of FP&M.** The committee will be chaired by a member of the FP&M Department of Campus Planning and Landscape Architecture.



# POLICY UW-6044: Charge

## Campus Art Advisory Committee

- The committee chair will convene the group, as needed, to address issues as they arise. Consultations may be requested outside of regular meetings. Agenda items may be identified or brought before the committee by any member.
- Recommendations made by the committee will be forwarded to the associate vice chancellor of FP&M, for a final decision.
- **Recommendations involving substantial permanent acquisitions for outdoor installations or significant artwork de-accessioning decisions may be forwarded to the shared governance Campus Planning Committee for their consideration, at the discretion of the Associate Vice Chancellor of FP&M.**
- This policy does *not* include installation of temporary works of art either inside buildings or outdoors in the campus landscape. A separate temporary outdoor art exhibit process exists.

# *Effigy, Bird Form (1997)*



The Jacqueline Kennedy Rose Garden

# Truman Lowe Sculpture: *Effigy, Bird Form* (1997)

- Chancellor Blank provisionally accepted the sculpture provided it was approved via the Campus Art Advisory Committee and management policy (UW-6044).
- Truman Lowe (Ho-Chunk) had a 32-year career at UW.
- Sculpture created for a White House exhibit feature 12 Native sculptors.
- Piece needs to be ground mounted on concrete footings set within landscape bed.
- Constructed of aluminum rods.
- 42" tall, 20'-6" wide, 11' long – 3,000 lbs. (1.5 TN)
- Designed to be viewed from above (Marine One specifically)



*"Being from the woodlands, I wanted my inspiration to come from a culture that inhabited this area & left its mark with earth mounds -- a unique way of showing respect & living with the earth. This is my attempt to pay my respects, to celebrate the longevity of our history & our traditions. We have endured & I know we will survive."*

-Truman Lowe

# Truman Lowe Sculpture:

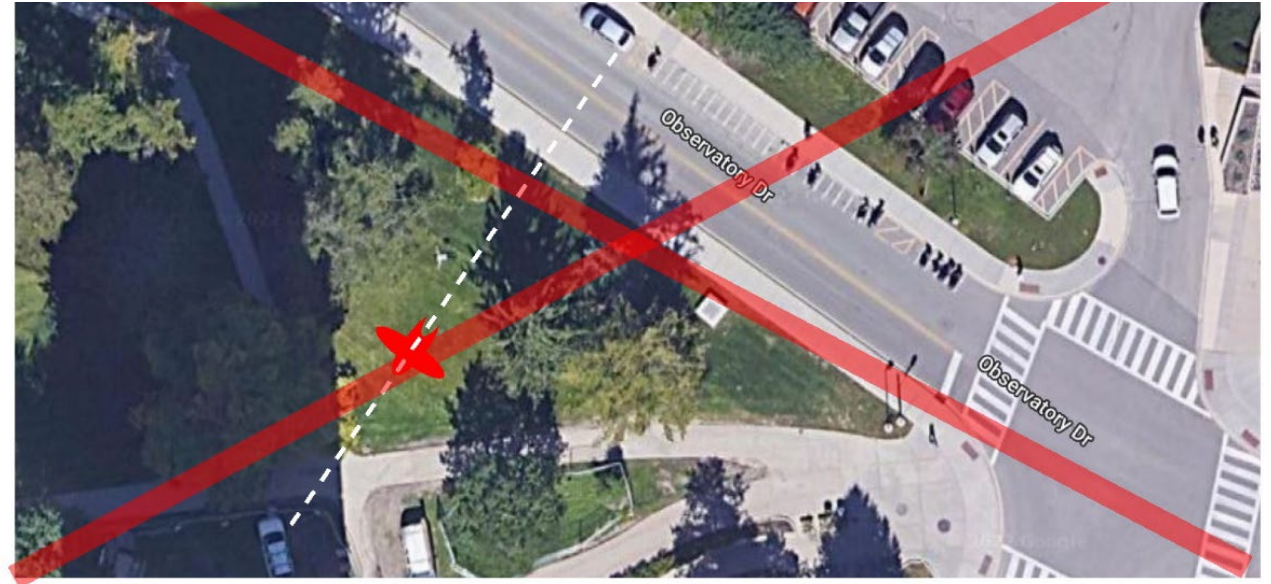
*Effigy, Bird Form (1997)*

- NN\_UW Working Group
- Truman Lowe Family
- Campus Art Advisory Committee
- Facilities Planning & Management
- Campus Planning Committee



# Truman Lowe Sculpture:

*Effigy, Bird Form (1997)*



# CDIS EXTERIOR ART

- The location of the art piece will be **prominent** in a **high-traffic area** for the UW-Madison Campus and the broader Madison area. We hope to **create a visual and physical invitation** to join our CDIS community. The commissioned work can **draw inspiration from technology** and be responsive to the building's architectural design concepts. The art piece can **embrace and celebrate** the natural features and **seasonality of our local Wisconsin landscape.**



University Avenue westbound

# CDIS EXTERIOR ART:

**Clayton Binkley**

Seattle, WA



# CDIS EXTERIOR ART:

**Michael Szivos**

New York, NY



# CDIS EXTERIOR ART:

**StudioKCA - Jason Klimoski**

Brooklyn, NY



# CDIS EXTERIOR ART:

Po Shu Wang  
Berkeley, CA





# Exterior Signage and Wayfinding Policy Update

University of Wisconsin-Madison  
Facilities Planning & Management  
December 15, 2022

# Work Group Charge

- Review and update of the current *“Exterior Graphics, Wayfinding and Signage Policies and Design Guidelines”* policy (#UW-6037)
- Framework for consistent wayfinding and signage
- This is not a redesign of the existing signage design standards, but a thorough review of policy #UW-6037 with additional attention given to:
  - New sign types not currently addressed. Including:
    - Construction Signs
    - Construction Banners
    - Corporate Signs
    - Electronic and Digital Signs
    - Exterior Facing Interior Signs
    - Interpretive Signs
    - Portable and Temporary Signs
    - Retail Signs
    - Temporary Signs
    - Window Graphics
  - Review and approval processes of signage requests
  - Current deficiencies and ambiguity within the policy
- Current policy and guidelines created in 2003.

# Work Group Membership

## Composition:

- FP&M – Campus Planning & Landscape Architecture Chair – Jonathan Bronk
- Chancellor’s Office Representative – Brenda Gonzalez
- University Marketing Representative – Kelly O’Loughlin
- University Housing Representative – Tonia Pittman
- CPC Member – Katie Effertz
- CPC Member – Joel Gerrits
- CPC Member – Kurt Paulsen



# Policy vs. Design Standards

## **Recommendation #1:**

- Clarify the rationale and purpose of the policy.

## **Recommendation #2:**

- Create a companion UW-Madison Exterior Signage Graphics Standards document to remain flexible to updates and responsive to customer needs.

## **Recommendation #3:**

- Streamline signage request and approval process.

## **Recommendation #4:**

- Identify unique exceptions and a process for conditional approval.

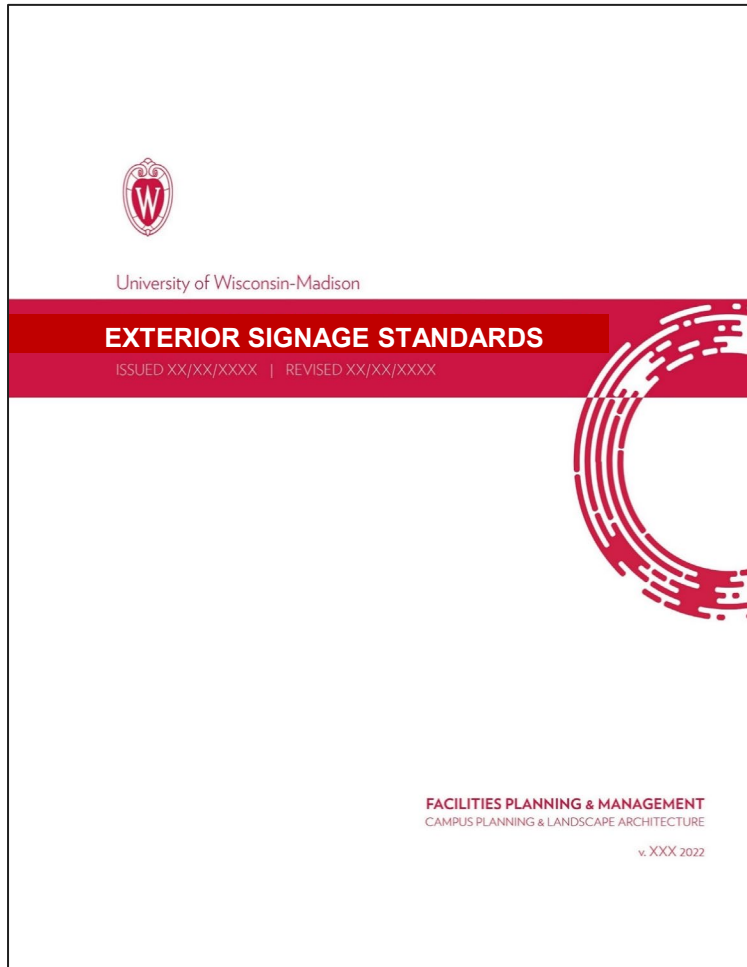
## **Recommendation #5**

- Merge Banner Policy (UW-6036) into Exterior Signage and Wayfinding Policy to improve customer service.

Through coordination with the UW-Madison Policy Librarian and Workgroup members the proposed policy will go from +/-5,000 words (30 pages) down to +/-500 words (3 pages).

Information is rearranged and formatted into a user-friendly 'Standards' document (+/-50 pages).

# Design Standards: Table of Contents



## Exterior Signage Guidelines

- Table of Contents
- Executive Summary
- Introduction

## Background, Purpose and Scope

- Glossary of terms
- Contacts and References
- Process

## System Standards

- Information Hierarchy
- System Symbols
- Fonts & Typography

## Removal, Restoration & Repair

- Existing Signs
- Related Policies & Standards
- Installation and Maintenance

## Exterior Sign Types

- Sign Type Summary
- Branded Crest Sign
- Bronze Plaque
- Building Identification Sign – Historic
- Building Identification Sign – Ground mount
- Building Identification Sign – Wall mount
- Building Mounted Dimensional Lettering
- Building Supplemental Information Sign
- Building Window & Door Decals
- Campus Directional Sign
- Campus Gateway Sign
- Campus Kiosk
- Campus Trailblazer Sign
- Electronic Marquee Sign
- Heritage Plaque
- Lakeshore Nature Preserve Signs
- Memorial & Recognition Signs
  - Commemorative Plaques
  - Donor Bench Plaques
  - Outcropping Stone Plaques
- Parking Lot Stall Sign
- Parking Lot Monument Sign
- Regulatory Sign
- Retail Sign
- Street Name Sign
- Temporary Signs
  - A-Frame Sign
  - Banners – Pole Mounted
  - Banners – Wall Mounted
  - Construction Sign & Screening
- Wisconsin DOT Sign



DRAFT



# Campus Planning Committee

## West Campus Development Plan

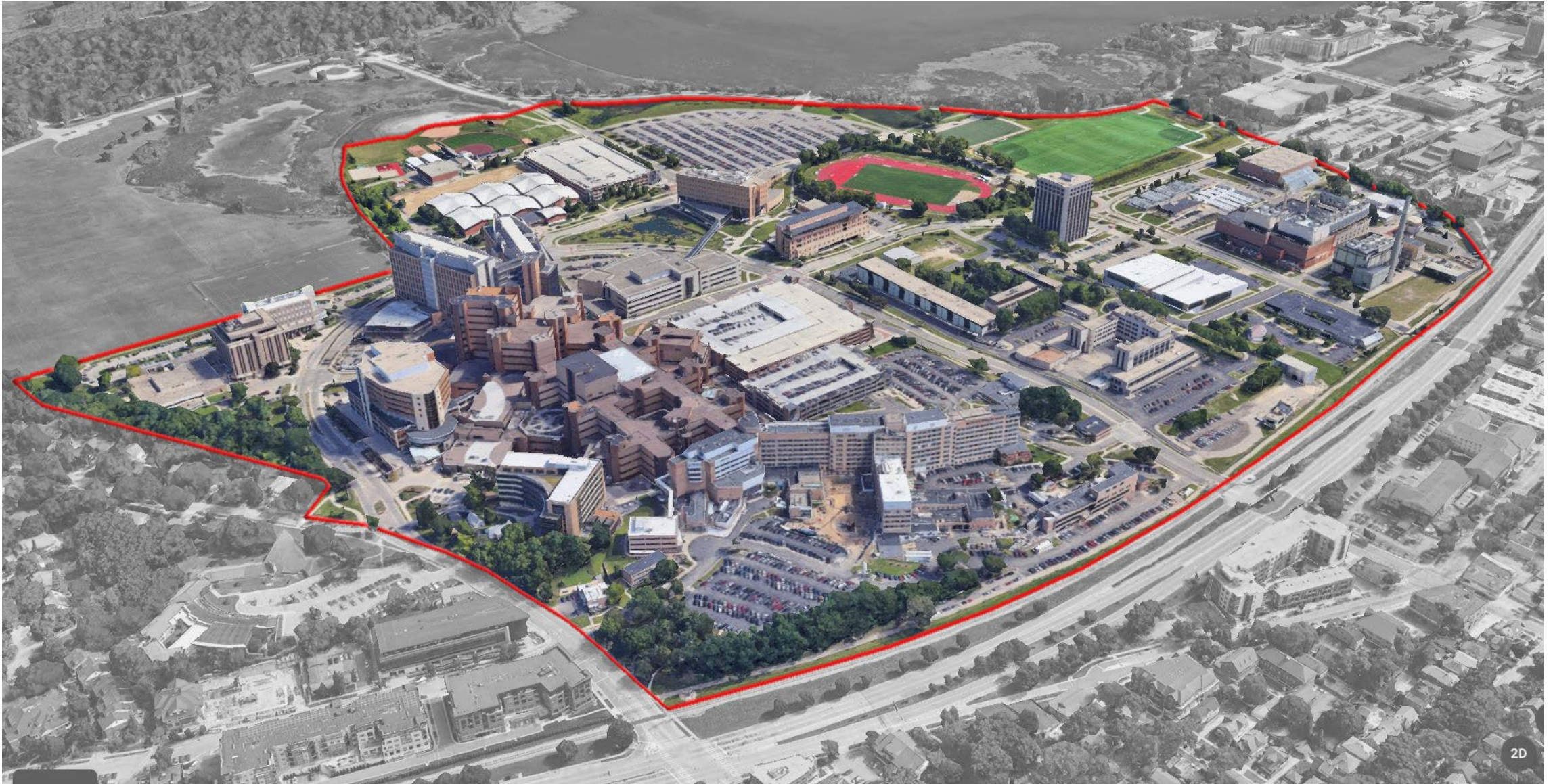
*December 15, 2022*



**Perkins&Will**



# West Campus District Plan Area



# Campus Planning Committee Participation

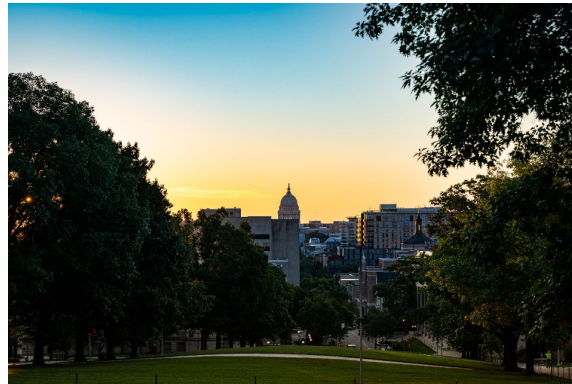
***Provides leadership and vision for district plan development  
as a campus joint governance committee.***

- Provide school, college, division, or department input and direction to Core Team and Perkins & Will for development of district plan.
- Participate in presentation discussions at the Campus Planning Committee though late spring 2023.
- Provide constituency representation and context to support planning recommendations.
- Provide recommendations throughout the engagement process on issues and concerns affecting the physical development of campus.
- Collaborate with other school, college, division, departments as needed to provide a shared campus vision for the district plan.

# Three Aspirations



Create a **compelling and actionable vision** for West Campus that energizes the Board of Regents and other internal and external stakeholders



Develop a place for learning, research, innovation, community engagement, and economic development that **meaningfully contributes** to the campus, city, region, and state.



Ensure the vision and strategy can be monetized for the university's benefit, while advancing **mission-aligned institutional goals** in teaching, research, and outreach.

# Process and Timeline

AUGUST - OCTOBER



## 1. Discovery

Project initiation and analysis  
What are the current conditions, goals, and program priorities?

**WORKSHOPS #1 AND #2**

OCTOBER - JANUARY

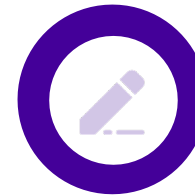


## 2. Visioning

Visioning and concept alternatives  
What are the organizational ideas, scenarios to explore?

**WORKSHOPS #3 AND #4**

JANUARY - APRIL

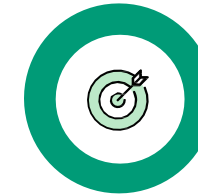


## 3. Design Development, Phasing

Advance and refine one overall concept--add further detail to phasing, finance modeling, funding, infrastructure, and zoning.

**WORKSHOPS #5 AND #6**

APRIL - JULY



## 4. Synthesize

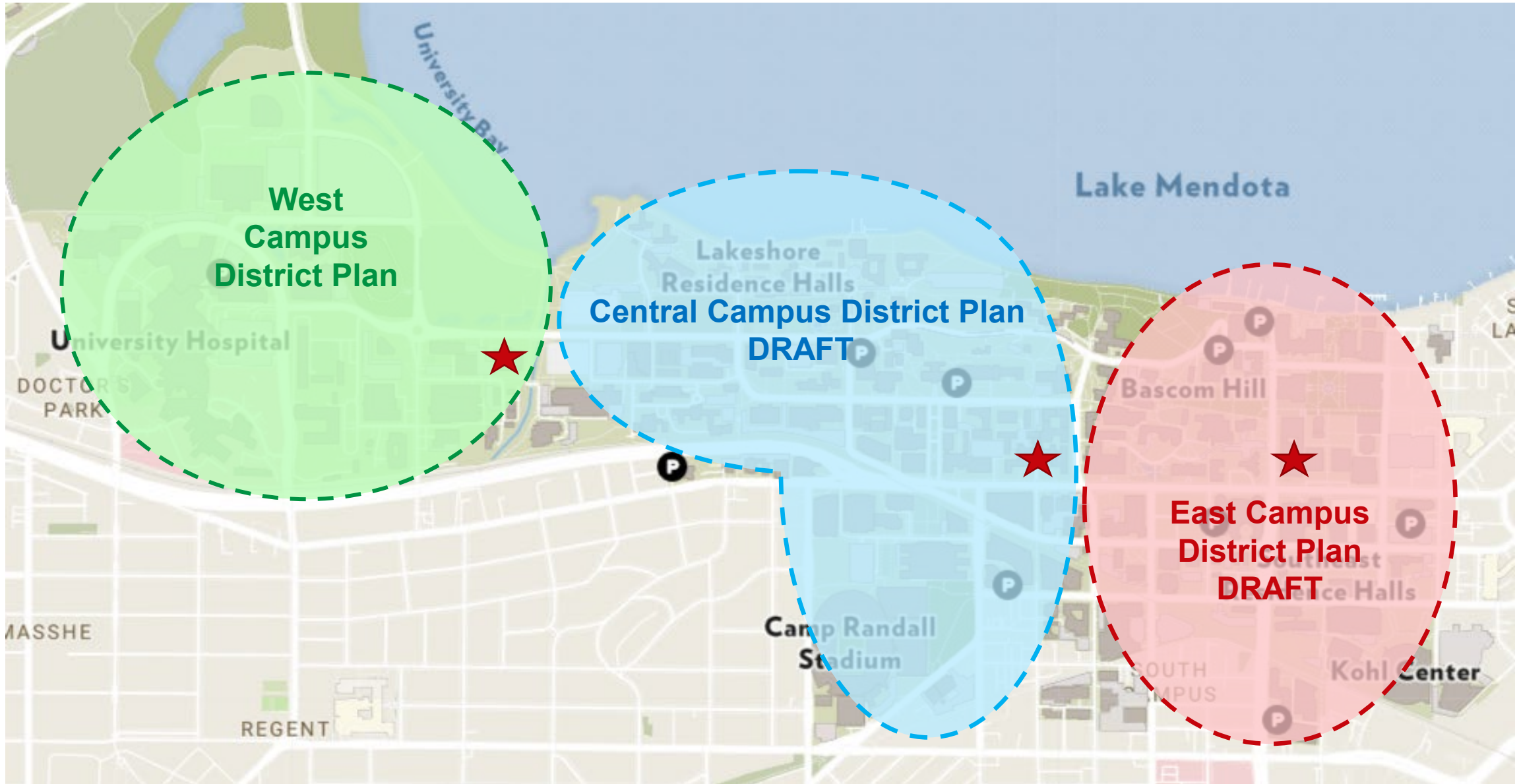
Preferred concept & graphic package development  
How can the preferred approach be captured, conveyed, and implemented?

**WORKSHOPS #7**

# The Bigger Picture



Potential signature or anchor district developments



# ***Opportunities:*** Initial findings from listening sessions and initial benchmark visits

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Research space



Industry partnerships



Natural environment



Federal agency  
coordination



New amenities that create  
a better sense of place



- Food, beverage, and retail
- Daycare
- Fitness and recreation
- Housing and lodging
- Shared parking
- Meeting space

# ***Challenges:*** Initial findings from listening sessions and initial benchmark visits

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Developable land  
controlled by many



UW Hospital growth  
needs



Constrained mobility



Community buy-in and  
support








Private business  
integration

# Market Context and Potential



## EXECUTIVE SUMMARY

Conservatively, the West Campus site has the potential to absorb ~200K-350K square feet of new development annually.

OFFICE	LAB	MULTIFAMILY	RETAIL	HOTEL
<b>40K–75K</b> SF	<b>30K–60K</b> SF	<b>100-200</b> units	<b>Ground Floor Amenity</b>	<b>50</b> Keys
<i>150K SF building every ~2-3 years</i>	<i>150K SF building every ~2-5 years</i>	<i>200 unit building every ~1-2 years</i>	<i>To be included in the other buildings</i>	<i>175 key building every ~3.5 years</i>
				

# Lessons Learned from Case Study Visits



Strong community and industry/economic partnership is critical.



Solving infrastructure critical to unlocking potential.



City, community, and institutional alignment for the greater good.



Corporate users in proximity to campus creates amenities, innovation, activity, quality of life, and sense of place.



Development approaches and parcels accelerate / amplify institutional mission AND community interests (e.g., housing, infrastructure, land use, economic opportunity)

# Communication, feedback, and decision-making will depend on several key groups.



## District Advisory Committee

Provides leadership and vision for district plan development.



## Decision-Making Groups

Approves final plans.



## Shared Governance Engagement

Provides campus perspective.

# CPC Questions

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Project Site

<https://www.vc.wisc.edu/realestate/>

- How is this project resonating with you as you hear about it in the press or have discussions with colleagues?
- What are we missing in the messaging and/or market support?
- How do we strengthen and expand engagement with the private sector at UW (Dean's or otherwise)? What is the role of real estate and facilities in growing this engagement? Are the required improvements consistent across all schools and colleges? Is it based more on industry segment / expectations?



# Announcements

Date	Tentative Agenda Topic(s)	Location
February 16, 2023	2025 Campus Master Plan Discussion 2025-27 Biennial Capital Budget	Hybrid In-Person + Webex Bascom Hall Room 260
March 9, 2023	Signage and Wayfinding Design Guidelines 2025-27 Biennial Capital Budget	Hybrid In-Person + Webex Bascom Hall Room 260
April 20, 2023	2025-27 Biennial Capital Budget	Hybrid In-Person + Webex Bascom Hall Room 260
May 18, 2023	2025-27 Biennial Capital Budget	Hybrid In-Person + Webex Bascom Hall Room 260



# ADJOURN

University of Wisconsin-Madison  
Facilities Planning & Management  
December 15, 2022