MEETING MINUTES - APPROVED
Campus Planning Committee
September 15, 2022
Hybrid Meeting
School of Education– Room 159 + Virtual WebEx
8:30am to 10:00am

1. CALL TO ORDER
   - Present: Craig Berridge, Chris Bruhn, Duncan Carlsmithe, Kate Corby, Katie Effertz, Yevgenya Grinblat, Joel Gerrits, Diana Hess, Kurt Paulsen, Andrew Pietroske, Tom Purnell, Ian Robertson, Karl Scholz, Lindsey Stoddard Cameron, Deneen Wellik
   - Excused: Elizabeth Harris, Aaron Levine, Karen Oberhauser, Paul Peppard, Doug Reindl, Liz Sadowski, Eric Wilcots
   - FP&M: Josh Arnold, Jim Bogan, Jonathan Bronk, David Gerber, Rhonda James, Patrick Kass, Jon King, Brent Lloyd, Jesse Luckey-Winters, Gabe Mendez, Missy Nergard, Holly O’Higgins, Dennis Rodenberg, Randi Smith, Kurt Stephenson, Tanara, Teal-Tate, Cindy Torstveit, Aaron Williams, Craig Weisensel
   - Guests: Olivia Barfnecht, Andrew Broderick, Stephen Coulston, Mark Guthier, Vanessa Herald, Lindsey Honeyager, Quinn Purkey, Alex Roe, Paul Seitz, John Slack, Kate Sullivan, Paul Ward, Cathy Weiss
   - Scholz, committee chair, called the meeting to order at 8:30am.

2. OLD BUSINESS
   - a. Approval of Meeting Minutes from March 24, 2022. (ACTION ITEM)
      • Minutes were approved unanimously

3. NEW BUSINESS
   - a. CPC Overview, Duties, and Charge (Provost/Williams)
      • Committee Charge: Advise the Chancellor concerning policy issues affecting physical facilities of the University; including on long-range facilities development plans, building and major remodeling priorities, site selection, circulation, land use and related planning matters.
      • Membership: 15 voting members* & 6 non-voting members
        ▪ Chancellor or their designee as chair (Provost)*
        ▪ 8-faculty Members*
        ▪ 3-Deans*
        ▪ 1-Academic Staff Member*
        ▪ 1-University Staff Member*
        ▪ 1-Student (ASM)*
        ▪ 1-Campus Transportation Committee Member
b. Status Report on the 2023-25 Biennial Capital Budget (Torstveit)
   - Phase I complete – Capital Project Request Documents and Budget Worksheets submitted to UW System by December 15, 2021
   - Phase II complete – Six-Year Campus Plan Capital Budget Presentation
   - Phase III complete – Facility Profiles to UW System by July 1, 2022
   - Phase IV complete – All Agency Project List to UW System by August 17, 2022
   - Currently the 2023-25 BCB list is under review by the State of Wisconsin Division of Facilities Development prior to beginning State Building Commission and Legislature briefings and deliberations in early 2023.
   - The six-year plan is requesting 14 major projects for enumeration with a cost of $2.56B while UW System is recommending 19 projects with a cost of $1.95B
   - As of July 29, 2022 the UW System prioritized list indicates the following projects/order:
     - South Central Campus Steam Utility Replacement
     - Engineering Replacement Building / Computer Aided Engineering Facility
     - Humanities Art Department Relocation & Consolidation
     - Music Hall Restoration
     - Kronshage-Jorns-Humphrey Residence Halls Addition & Renovations
     - Camp Randall Sports Center Replacement

c. West Campus District Plan (WCDP) Introduction (Seitz/Perkins & Will)
   - In late 2019, University leadership charged a small working group to identify potential new revenue areas to help fund our teaching and research mission. This group, which included faculty, staff, and non-campus stakeholders, developed a Revenue Innovations Strategy to generate alternative revenue streams, which included a set of guiding principles that the West Campus District Plan will look to adhere to. Those include:
     - Generate substantial new streams of revenue to support the mission.
     - Recognize UW-Madison's history of placing value on the medium- to long-term.
     - Align with the campus strategic framework.
     - Support agenda to enhance diversity, equity, and inclusion; healthy communities; and our obligation to sovereign Native Nations.
     - Respect principles of shared governance.
     - Enhance the student learning and growth experiences on and off campus.
     - Protect the overall wages and benefits of employees.
     - Trial potentially scalable innovations in new technologies and technology transfer, performance and operations, campus design, transactions and procurement, partnerships, governance, and regulation.
     - Improve the accessibility, livability, sustainability, and quality of the campus environment, and city-region more generally.
     - Support and build positive relations and ties with the community, the nonprofit and business sector, and the public sector.
   - Questions (NOTE presentation recording was poor)
     - Provost: Why are the Far West Fields not included in the district boundary?
       - Primarily due to soil bearing capacity a ability to support structures. This area is also a good adjacent use transition as outdoor recreation fields.
     - Robertson: Are we wed to the masterplan?
       - The masterplan is the chassis for which the plan is built, but as you know the plan was created in 2015 and needs change. We do not want to lose site of the analysis work and effort that went into that plan, but also want to continue to be aspirational in advancing the mission of the institution.
     - Robertson: The West district appears to be focused on the units in the district, was the rest of campus considered?
You are correct that the plan does focus on existing units in the district, knowing that many other units have connection and synergies into the district. The intent is to follow on this plan with two other district level plans focused on South and East campus where those primary district users will be directly engaged.

- Hess: Is the currently offsite UW Credit Union building part of this plan/district?
  - The UWCU site is not part of the district, but that site is being looked at to help enable projects that could occur in the district.

- Robertson: Do the ‘districts’ align with or influence enrollment growth?
  - This plan is primarily focused on leveraging our land assets to improve the research and partnership potentials in the health sciences. It is not applicable to student housing due to how the State determines we deliver those facilities, or purely academic buildings.

- Robertson: Do not locate young faculty away from their departments, there is a need for proximity. If we think about industry on campus, we need to solve the intellectual property issues first. It takes years to solve these types of agreements.

- Paulsen: This part of campus does have a suburban feel that is auto centric and would like to see pedestrians, bikes, buses, and autos prioritized in that order.

- King: This part of campus is disjointed for non-auto users and could use better connectivity.

### 4. ANNOUNCEMENTS

- Next meeting is October 20, 2022.
  - Committee Members please attend in person at Bascom Hall Room 260.
  - Guests & Interested Parties please attend virtually

<table>
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<tr>
<th>Meeting Date</th>
<th>Tentative Agenda Topic(s)</th>
<th>Location</th>
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<tr>
<td>October 20, 2022</td>
<td>Office of Sustainability Update (Nergard) State of the Stormwater Report (Egger)</td>
<td>260 Bascom Hall In-Person + WebEx</td>
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<td>November 17, 2022</td>
<td>Update: Transforming the Built Environment Report Status Report on the 2023-25 Biennial Capital Budget Art Committee Recommendation West Campus District Plan Update</td>
<td>260 Bascom Hall In-Person + WebEx</td>
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<tr>
<td>December 15, 2022</td>
<td>Signage &amp; Wayfinding Policy Workgroup Report</td>
<td>260 Bascom Hall In-Person + WebEx</td>
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### 5. MEETING ADJOURNMENT

- Scholz adjourned the meeting at 10:15am