AGENDA

1. Welcome & Introductions

2. Old Business
   a) Approval of December 16, 2021, meeting minutes (Action)
   b) Status Report on the 2023-29 Six-Year Capital Development Plan (Gary Brown)
   c) AVC Capital Projects Update (Cindy Torstveit / Kip McMahan)
   d) “Transforming the Built Environment” Update
      i. West Campus Innovation District Master Plan
      ii. One-Time Funding for Capital Projects

3. New Business
   a) Public Open Space Projects Update: Library Mall & Divine Nine (Aaron Williams)
   b) Signage Subcommittee Formation & Charge (Gary Brown) (Action)

4. Announcements
   a) Upcoming meetings for Spring Semester

5. Adjournment
2023-29 Six-Year Capital Development Plan Status Report

Gary Brown, Director of Campus Planning & Landscape Architecture
Campus Planning Committee
March 24, 2022
UW-Madison Capital Planning Process

University of Wisconsin System
2023-2025 Capital Budget Timeline

Phase I – Capital Project Request
Docs & Budget Worksheets
Due to UWSA Dec. 15, 2021

Phase II – 6-Year Campus Plan
Capital Budget Presentation
April 2022 (done March 3, 2022)

Phase III
Facility Profiles
Due to UWSA July 1, 2022

Phase IV
All Agency Projects List
Due to UWSA Aug. 17, 2022

Governor Signs Capital Budget

Phase I
BOR Capital Plan and Budget Request to DFD

Phase II
Agency 6-Year Capital Plan and Biennial Capital Budget Request

Phase III
DFD Review Capital Projects & Plan

Phase IV
SBC & Legislature Briefings and Deliberations

FP&M Meets w/Schools, Colleges & Divisions
FP&M Works w/S/C/D’s to draft issues, project solutions and budget estimates
FP&M Sends to UWSA
CPC Reviews Presentations & Recommends Ranking to Chancellor
DONE
DONE

SBC & Legislature Briefings and Deliberations

Governor Signs Capital Budget

Jan.'21 Jan.'22 Jan.'23 Jan.'24
2021 2022 2023 2024
WFAA June Check-In WFAA Sept. Check-In WFAA Nov. Check-In WFAA June Check-In
ELT Mtg #1 ELT Mtg #2
FP&M Meets w/Schools, Colleges & Divisions
FP&M Works w/S/C/D’s to draft issues, project solutions and budget estimates
FP&M Sends to UWSA
CPC Reviews Presentations & Recommends Ranking to Chancellor
DONE
DONE
2023-29 Six-Year Plan Priority Initiatives

“The story of our 6-year plan…”

• Support Continued Growth in the College of Engineering
  2023-25 Engineering Building Replacement (adv. planning done; re-starting design development)

• Enable removal of Mosse Humanities Building
  1. 2021-23 Levy Hall L&S Academic Building (enumerated & in design development)
  2. 2023-25 EXT move to ext. Computer Sciences; remove building ASAP w/gift funds (initiating adv. Planning)
  3. 2023-25 Frances St Parking Structure - includes land costs; may be P3 block development
  4. 2023-25 Art Lofts Renovation & Addition – advance plan done; may be P3 block development
  5. 2027-29 Music Academic Building (addition to Hamel) – starting adv plng soon w/gift funds

• Consolidate our Libraries – Return of Space for STE(A)M Reuse
  1. 2023-25 Off-Site Collection & Preservation Facility (Verona II)
     a. Vacates main campus space to repurpose for academic & research support
     b. Consolidates 18 major libraries across campus into 4 hub libraries and 2 professional libraries
     c. Reduces from 782,600 ASF to 594,700 ASF of library space on the main campus, returning 187,900 ASF to the campus for reassignment and reuse
  2. 2023-25 Astronomy, Math and Physics Library Consolidation
  3. 2023-25 Helen C. White College Library Renovations
  4. 2027-29 Memorial Library Renovation, Phase I

• Repair & Renovate our Historic Buildings
  1) 2023-25 Music Hall Restoration
  2) 2025-27 Science Hall Renovations
# 2023-2025 Capital Budget Request

<table>
<thead>
<tr>
<th>FPM Recs</th>
<th>CPC Rank</th>
<th>ELT Rank</th>
<th>Project Name</th>
<th>Funding Source(s)</th>
<th>Proj. Cost $ Million</th>
<th>Project Status</th>
<th>Notes</th>
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<td>College of Engineering Replacement Building</td>
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<td>Frances Street Parking Structure*</td>
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<td>Near East Playing Fields</td>
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<td>Union South Hospitality Updates</td>
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<td>Fleet &amp; Garage Services Facility</td>
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Total (17 Projects requested): $1,065.72 M

* = Potential P3 Implementation
## 2025-2027 Capital Budget Request

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<th>ELT Rank</th>
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<td>Slichter Residence Hall Renovation</td>
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<td>Gordon Dining &amp; Event Center Addition &amp; Renovation</td>
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**Total (15 Projects requested):** $788.94 M

* = Potential P3 Implementation
## 2027-2029 Capital Budget Request

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<th>CPC Rank</th>
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<td>Music Academic Building</td>
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<td>Agricultural Hall Student Services Center</td>
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<td>Psychology Building Replacement</td>
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<td>Bradley, Cole &amp; Sullivan Residence Halls Renovations</td>
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<td>CSHP Chiller &amp; Thermal Energy Storage System Addition</td>
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<td>West Campus Parking Facility*</td>
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<td>Will be studied under the West Campus Master Plan Update in 2022</td>
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Total (9 Projects requested): $752.20 M

* = Potential P3 Implementation
### 100% Gift-Grant Funded Projects (over $1M) no ranking – FINAL (alpha order)

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<th>FPM Recs</th>
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<th>ELT Rank</th>
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<th>Schedule</th>
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<td>Computer, Data &amp; Information Sciences Building</td>
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<td>G-G</td>
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<td>Camp Randall Stadium Videoboard Replacement</td>
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<td>G-G</td>
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<td>12.40</td>
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<td>University Club Renovations</td>
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<td>Vilas Hall Floor 7 Renovation</td>
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<td>G-G</td>
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<td>Vilas Hall PBS WI Tech Ops Ctr Renov. (2nd &amp; 3rd Fls)</td>
<td>TBD</td>
<td>G-G</td>
<td>3.00</td>
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**Total (26 Projects):** $589.47 M
Key Issues, Themes & Priorities

- Support Continued Growth in Engineering
- Enable Removal of Mosse Humanities Building
- Consolidate our Libraries & Return Space for STE(A)M Reuse
- Repair and Renovate our Historic Buildings

Total Capital Plan: $3.15 B
67 projects
(including G-G)
AVC Capital Projects Update

Cindy Torstveit, AVC Facilities Planning & Management
Kip McMahan, FP&M University Architect
Campus Planning Committee
March 24, 2022
1. WIMR West Wedge
2. Linden Dr Parking Facility
3. Field House Renovation & South Plaza
4. Witte Hall Addition & Renovation
5. Meat Science & Animal Biologics Discovery
6. Red Gym Renovations

State Projects
7. Charter St Chilled Water Valves
8. Site Utility Steam Distribution Pits
9. Bascom Hill/Lathrop Dr Utilities, Ph 2
10. South Campus Utility Improvements
11. Babcock Dairy Plant and CDR Renov
12. Camp Randall Stadium South Endzone
13. Sellery Hall Addition & Renovation
14. SERF Replacement (The Nick)
15. Gym/Nat Replacement
17. Chemistry Building Addition & Renov
18. Kohl Center Addition

UW Managed Projects
19. Zoology 1st Floor Wang Lab Renov
20. Chemistry 2nd Floor Wang Lab Renov
21. Chamberlin Hall 6th Floor Weaver Lab
22. Weeks Hall 4th Floor Dutton Lab Renov
23. Biochemistry Cryo-Electron Microscopy
24. MSC Kinesiology Renovation
25. DoIT Digital Publishing & Printing Services Relocation*
26. FP&M Phys Plant Relocation & Renov
27. 21 N. Park Street Adv Plan & Renov

* = off campus

Projects in Construction
1. WIMR West Wedge
2. Linden Dr Parking Facility
3. Field House Renovation & South Plaza
4. Witte Hall Addition & Renovation
5. Meat Science & Animal Biologics Discovery
6. Red Gym Renovations

Completed (since 2017)

Major Projects in Construction
7. Charter St Chilled Water Valves
8. Site Utility Steam Distribution Pits
9. Bascom Hill/Lathrop Dr Utilities, Ph 2
10. South Campus Utility Improvements
11. Babcock Dairy Plant and CDR Renov
12. Camp Randall Stadium South Endzone
13. Sellery Hall Addition & Renovation
14. SERF Replacement (The Nick)
15. Gym/Nat Replacement
17. Chemistry Building Addition & Renov
18. Kohl Center Addition

State Projects
19. Zoology 1st Floor Wang Lab Renov
20. Chemistry 2nd Floor Wang Lab Renov
21. Chamberlin Hall 6th Floor Weaver Lab
22. Weeks Hall 4th Floor Dutton Lab Renov
23. Biochemistry Cryo-Electron Microscopy
24. MSC Kinesiology Renovation
25. DoIT Digital Publishing & Printing Services Relocation*
26. FP&M Phys Plant Relocation & Renov
27. 21 N. Park Street Adv Plan & Renov

Major Projects in Design
29. Engineering Replic Bldg, Ph 1
30. VVDL Barron County*
31. L&S Academic Building
32. Engineering Dr Utilities
33. Bascom/Lathrop Dr Utilities, Ph 4
34. Johnson St Steam/Condensate

State Projects
29. Engineering Replic Bldg, Ph 1
30. VVDL Barron County*
31. L&S Academic Building
32. Engineering Dr Utilities
33. Bascom/Lathrop Dr Utilities, Ph 4
34. Johnson St Steam/Condensate

Major Projects in Design
35. WIMR-Dock & Primate Ctr Renov
36. Engineering Hall Sprinklers, Ph 1
37. CDIS Building
38. Engineering Hall CBE Renov
39. Memorial Union Addition & Renov
40. Ag Dean’s Renovation

Recently Completed
1. WIMR West Wedge
2. Linden Dr Parking Facility
3. Field House Renovation & South Plaza
4. Witte Hall Addition & Renovation
5. Meat Science & Animal Biologics Discovery
6. Red Gym Renovations

Completed (since 2017)

Projects in Construction
1. WIMR West Wedge
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Completed (since 2017)

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3. Field House Renovation & South Plaza
4. Witte Hall Addition & Renovation
5. Meat Science & Animal Biologics Discovery
6. Red Gym Renovations

Completed (since 2017)
State Capital Projects
(Enumerated, more than $1M)
Quantity: 5
Total: $493,897,000 (66%)

UW-Managed Projects
(More than $1M)
Quantity: 5
Total: $259,123,430 (34%)

Major Projects in Design: $753M
State Capital Projects
(Enumerated Only, More than $1M)
Quantity: 13
Total: $801,259,000 (95%)

UW-Managed Projects
(More than $1M)
Quantity: 12
Total: $45,960,000 (5%)

Major Projects in Construction: $847.2M

Funding Breakdown
- Gift/Grant: $231.5M, (27.3%)
- PRSB: $313.8M, (37.0%)
- PR-Cash: $70.4M, (8.3%)
- GFSB: $231.5M, 27.3%
- UW
- State
Projects In Design
TOTAL COST: $300,000,000

Budget Status: Green
Schedule Status: Yellow
Current Phase: A/E Selection

FUNDING SOURCES:
GFSB $150,000,000
Gift/Grant $150,000,000

DESIGN / CONSTRUCTION TEAM:
A/E TBD
General Contractor TBD

RISKS:
1. Enumeration Deferred. Re-submit for 2023-25 Biennial Capital Budget as single 340,000 GSF building. $300,000,000 split 50/50 between Gift and GFSB.
2. Proceeding with new AE selection and preliminary design before enumeration using gift funds. Phase 1 design project cancelled (20E2X).
3. Coordination with Engineering Drive Utilities project in same area and timeframe.

MITIGATIONS:
1. Same FP&M Project Manager for both Building and Utility projects.
2. Taking programming information from closed Phase 1 project and putting into A/E request for new single building project.
3. College of Engineering will get a building that meets their needs earlier than previous 2-phase building solution.

NOTES:
2. Will require demolition of 1410 Engineering Drive and east (non-historic) add’n to Material Science Engineering.

Bidding: Spring 2024
Anticipated Construction Start: Summer 2024
Substantial Completion: Summer 2027
Levy Hall L&S Academic Building

**TOTAL COST:** $88,441,000

- **Budget Status:** Green
- **Schedule Status:** Green
- **Current Phase:** Pre Design

**FUNDING SOURCES:**
- GFSB: $60,363,000
- Gift/Grant: $28,078,000

**DESIGN / CONSTRUCTION TEAM:**
- A/E: Ramlow Stein/Bora Architects
- General Contractor: TBD

**RISKS:**
1. Introduction of pedestrians into an area that is already busy
2. Lack of site lay down space based upon building footprint.

**MITIGATIONS:**
1. AE is reviewing traffic at the corner to confirm appropriate queuing areas and width of sidewalks.
2. Reviewing options for removal of additional houses south of Clymer to provide site storage/laydown space.

**NOTES:**
1. Target Budget: $77,416,000
2. Enumerated Budget: $88,441,000
3. Project is being coordinated with the Lathrop Drive utility project (17J2L).

**Bidding:** Spring 2023
**Anticipated Construction Start:** Summer 2023
**Substantial Completion:** Winter 2025
2015 Campus Master Plan Block Development

Major Projects in Design
Levy Hall Building Removals - Summer 2023
RISKS:
1. Expedited schedule for design and construction
2. Disruptions to neighboring buildings: Brogden and Discovery. Includes disruption to both research and vivarium spaces
3. Cost fluctuations and material availability
4. Timely land transfer/condominium agreement with WARF

MITIGATIONS:
1. Regular coordination meetings
2. CMAA independently confirming costs and constructability

NOTES:
1. Added 7th Floor to program: $25M Range
2. Received approval from the BOR in December 2021.
3. Added $5M Campus Support for steam tunnel and vault
4. WARF Property Lease/Transfer – to BOR in April 2022.
5. Vivarium occupants will temporarily relocate and return to original spaces after construction is complete.

**TOTAL COST:** $230,000,000

**FUNDING SOURCES:**
- **Gift/Grant** $230,000,000

**DESIGN / CONSTRUCTION TEAM:**
- **A/E** Kahler Slater and LMN
- **Construction Advisor** CG Schmidt
- **General Contractor** TBD

**Schematic Design:** Complete
**Demo Bids Due:** March 22, 2022 & April 5, 2022
**New Building Bid Due:** November 2022
**Substantial Completion:** December 2024
Elvehjem Building Exterior Envelope

TOTAL ESTIMATED COST: $12,094,000

| Budget Status: | Green |
| Schedule Status: | Green |

Current Phase: A/E Selection

FUNDING SOURCES: Gift/Grant

BOARD OF REGENTS: June 2022

SCHEDULE:
- Masonry Substantial Comp. January 2023
- Skylights Substantial Comp. April 2024

RISKS:

MITIGATIONS:
1. DFD Small Project is erecting fencing and netting around the Elvehjem Building.

NOTES:
1. The project was initially included in the scope of the Minor project 19G2N. The costs exceeded the limits of a Minor project and was converted to a gift/grant funded project.
2. Elvehjem is a historic structure. The Wisconsin Historical Society is aware of the masonry and the skylight phases of the project. Formal approval is forthcoming.
Projects In Construction
Gymnasium/Natatorium Replacement

TOTAL COST: $126,391,000

Budget Status: Green
Schedule Status: Red

Current Phase: Phase II Construction
New Building

FUNDING SOURCES:

<table>
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<tr>
<th>Source</th>
<th>Amount</th>
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<tr>
<td>Gift/Grant</td>
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<td>PRSB</td>
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DESIGN / CONSTRUCTION TEAM:

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<th>Role</th>
<th>Name</th>
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<tr>
<td>A/E</td>
<td>HOK / Kahler Slater</td>
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<tr>
<td>AAC Contractor</td>
<td>Dirty Ducts</td>
</tr>
<tr>
<td>General Contactor</td>
<td>JP Cullen</td>
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</tbody>
</table>

RISKS:
1. Two-and-a-half-month delay in steel delivery.
2. Substantial completion date provided by GPC is now March 8, 2023.
3. Coordination with Vet Med project; concurrent construction.

MITIGATIONS:
1. Exploring opportunities to make up time (extended hours).
2. Boldt hired as CMAA (~$665K – paid by project).

NOTES:
2. Concrete slab placement completed. Interior CMU’s walls being erected. Pool floor has been poured. Pooled walls formed and awaiting concrete placement.
3. $15M of PRSB was removed from the project for a new total project cost of $111,391,000, of which, $16,391,000 has been placed on the reserve line. The project is tracking for a total project cost of $95M.

Construction Start: March 2021
Groundbreaking: September 2021
Substantial Completion: March 2023
**Chemistry Addition and Renovation**

- **TOTAL COST:** $133,100,000
- **Budget Status:** Red
- **Schedule Status:** Red
- **Current Phase:** Substantial Completion

**FUNDING SOURCES:**
- GFSB: $91,200,000
- Gift/Grant: $25,828,000
- Cash: $16,072,000

**DESIGN / CONSTRUCTION TEAM:**
- A/E: Strang/Ballinger
- General Contractor: Miron

**RISKS:**
1. Lecture Hall AV screen size issues.
2. Phase II work occurring in an occupied building.
3. Exhaust System Issues

**MITIGATIONS:**
1. Installing temporary AV screens for Spring semester until new screens arrive (to be installed during Summer 2022).
2. DFD hired a CM to provide oversight on Phase II.
3. Design team assessing solutions which include adding fans.

**NOTES:**
1. Beginning the design of the 4th floor research lab fit-out; at 35% design in Summer/Fall 2022.
2. Early estimate of 4th floor: $8.4-$11M. An additional cost estimate will be completed as part of the 35% design.

**Renovation Substantial Completion:** Jan 2023
Veterinary Medicine Addition and Renovation

TOTAL ENUMERATION: $128,603,000

FUNDING SOURCES:
- Gift/Grant: $38,500,000
- GFSB: $90,103,000

DESIGN / CONSTRUCTION TEAM:
- A/E: Flad
- General Contractor: CD Smith

RISKS:
1. Coordination with Gym/Nat project; concurrent construction.
2. Total FFE estimated at $21M. All purchased outside of project.
3. Structural Remediation of existing building to be completed as part of project.

MITIGATIONS:
1. Boldt hired as CMAA (~ $1M paid out of project).
2. Purchasing coordinator hired and on-board with SVM.

NOTES:
1. Construction is underway at the new north building (slab pouring), and remodeling/structural remediation in existing south building. Groundbreaking was June 18, 2021.
2. Demolition of two buildings at Charmany and old Wisconsin Veterinary Diagnostic Lab complete.

Bidding: January 2020
Construction Start: June 2021
Phase I Substantial Completion: June 2023
Phase II Substantial Completion: December 2024
Camp Randall South End Zone

TOTAL COST: $77,646,000

Budget Status: Green
Schedule Status: Green
Current Phase: Construction

FUNDING SOURCES:

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DESIGN / CONSTRUCTION TEAM:

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<tr>
<th>Role</th>
<th>Name</th>
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<tr>
<td>A/E</td>
<td>Berners Schober</td>
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<tr>
<td>General Contractor</td>
<td>JP Cullen</td>
</tr>
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</table>

RISKS:
1. Schedule is compressed to fit in off-season.

MITIGATIONS:
1. The project was approved for Design-Build process to mitigate the compressed schedule.

NOTES:
1. Design/Build Contract - GMP #1 and #2 for design and preconstruction services completed June 2021.
2. Design/Build Contract - GMP #3 completed in August 2021.
4. Design/Build Contract - GMP #4 has begun, to be completed in August 2022.

Anticipated Construction Start: April 2021
Substantial Completion: Tentatively Aug 2022
## Sellery Hall Renovation and Addition

<table>
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<td>Current Phase</td>
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### FUNDING SOURCES:

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<td>PR-Cash</td>
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### DESIGN / CONSTRUCTION TEAM:

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<th>Role</th>
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</thead>
<tbody>
<tr>
<td>A/E</td>
<td>UWRS</td>
</tr>
<tr>
<td>General Contractor</td>
<td>CD Smith</td>
</tr>
</tbody>
</table>

### RISKS:

1. Multi-year project in occupied building.
2. Coordination with 19G2C Steam project in same timeframe and same site.

### MITIGATIONS:

1. Lessons learned from Witte.
2. Boldt was used to help with project document creation and phasing.

### NOTES:

1. Bids received under budget by $5,200,000
2. Due to the budget surplus, items such as new windows, were added back into the scope, that had previously been removed.

### Anticipated Construction Start: August 2020

### Substantial Completion: August 2023
Kohl Center Addition and Renovation

**TOTAL COST:** $48,074,000

**Budget Status:** Green

**Schedule Status:** Green

**Current Phase:** Construction

**FUNDING SOURCES:**

- Gift/Grant: $10,000,000
- PRSB: $33,974,000
- PR-Cash: $4,100,000

**DESIGN / CONSTRUCTION TEAM:**

- A/E: Berners Schober
- General Contractor: Miron

**RISKS:**

1. Occupancy during construction.
2. Coordination with the Railroad.
3. Potential Supply Chain delivery issues.

**MITIGATIONS:**

1. Campus and DFD are coordinating and mitigate the issues above.
2. DFD has hired a construction advisor to assist with coordination issues.

**NOTES:**

1. Final Design is complete and ready for bidding.
2. Received BOR & SBC approvals August 2021.

**Bidding:** November 2021
**Anticipated Construction Start:** Fall 2021
**Substantial Completion:** July 2024
Summer 2022 Construction Coordination
Campus Construction – Near West & West

A. University Avenue Reconstruction (City of Madison)
B. Observatory/Walnut/Linden – Electrical Distribution Project
C. Bakke Center & Vet Med Addition Construction
Campus Construction – Central Campus Area

D. Babcock Hall Addition
E. Ag Bulletin & Horticulture Utility Projects
F. CDIS/Physical Plant Demo & Brogden Exterior Reno
G. Charter St. Water Valve Replacement
H. Chemistry Addition
I. Mills St. Closure
J. Educational Sciences Utility Project
Campus Construction – East Campus Area

K. Observatory Drive Construction
L. Bascom-Lathrop Utility Project
M. Sellery Hall Steam Project
N. Kohl Center Addition
O. EH&S Utility Project
“Transforming the Built Environment” Status Report

Cindy Torstveit, AVC Facilities Planning & Management
Campus Planning Committee
March 24, 2022
Real Estate Initiative: Innovation District Planning

West Campus Milestone Timeline
- RFQ for West Campus Released Feb. 28
- RFQ Responses Due: April 11, 2022
- Campus Visits: week of April 25, 2022
- Charrettes: week of May 9-11, 2022
- Issue RFP: May 18, 2022
- RFPs due: June 4, 2022
- Selection/Contracts: June 2022
- Launch Planning Project: Summer 2022
- Project Completion: Q1 2023
Research and Analysis

West Campus Master Plan Study Area
University of Wisconsin-Madison
Research Laboratory Renovation Delivery Program

• **FP&D Lab PM Supervisor and Project Managers:**
  - Randi Smith hired as supervisor
  - Two Laboratory Delivery Project Managers
  - Recruitment for one additional staff underway (project QA/QC)

• **Research Laboratory Recovery Pilot:**
  College of Engineering, School of Medicine and Public Health, and College of Letters and Science:
  - A/E to be hired in Q3-2022 for lab assessments
    - Assess select laboratories for new recruits
    - Orientation meetings with Deans underway

• **Processes and Milestones to Track and Report:**
  - Timeline Milestones:
    - S/C/D engagement with FP&D and PIs arrival on Campus
    - FP&D engagement with PI and completion of laboratory renovation
  - Continuous Process Improvement:
    - Track lessons learned and create check-lists for quality control using valuable internal UW partners/resources.
One-Time Gift/Grant Funded Projects

Total Funding of ~$61 million

Goals:
1. Reduce Deferred Maintenance
2. Increase Space Utilization on Campus

Projects:
• Two Major Projects (Library Collections Preservation & Elvehjem)
• Six All Agency projects addressing maintenance and repair projects
• Three All Agency utility projects
• Five removal (deconstruction) projects including funding for staff moves and move coordination
Public Open Space Projects Update: Library Mall & Divine Nine Garden Plaza

Aaron Williams, Assistant Campus Planner
Campus Planning Committee Overview
March 24, 2022
LIBRARY MALL RENOVATION

ADVANCE PLAN

December 2020 – March 2022
Study: $121,700
PARTICIPANTS

Core Team
- City of Madison Mayor’s Office – Rueben Sanon
- City of Madison Planning – Rebecca Cnare
- Downtown Madison, Inc. – Jason Ilstrup
- UW ASM/President of Campus Area NA – Amol Goyal
- UW Community Relations – Brenda Gonzalez
- UW Division of Diversity, Equity & Educational Achievement (DDEEA) – Cheryl Gittens
- UW Division of Student Affairs – Gabe Javier
- UW Office of Sustainability – Missy Nergard
- UW/University Relations (Tribal Relations) – Aaron Bird Bear
- UW FP&M – Gary Brown & Aaron Williams

Consultant Team
- OLIN - A/E Consultant
- EQT by Design – Engagement Consultant
- Funded by Academic Support Services Order

Stakeholders
- City of Madison District Alder #8
- City of Madison Engineering
- Downtown Coordinating Committee
- Food Carts & Vendors
- Intercept Interviews - Public
- Odyssey Project
- Porchlight
- Pres House
- Skateboard Community
- St. Paul University Catholic Center
- University Club
- UW Asian-Pacific Islander Desi American
- UW ASM
- UW Chazen Museum
- UW Dept. of Planning & Landscape Architecture
- UW FP&M Historic & Cultural Resources
- UW Grounds
- UW Latinx Cultural Center
- UW Libraries
- UW Mortgridge Center for Public Service
- UW Multicultural Student Center
- UW Police Department
- UW Pyle Center
- UW South Madison Partnership
- UW Student Inclusion Coalition
- UW International Student Services
- UW Black Student Union
- UW Wunk Sheek
- Wisconsin Alumni Association
- Wisconsin Historical Society
- Wisconsin Union
Feasibility study for the area bounded by the State Street Mall, Langdon Street, the Memorial Library, and the Wisconsin Historical Society.

A successful project will identify the desired elements and programmatic themes to create a consensus-driven vision, as well as identifying the scope, timeline, and budget for future implementation.

Complete the East Campus Mall vision connecting Regent Street to Lake Mendota.

Deliver East Campus Mall as a destination within the UW-Madison campus and City.

Eliminate existing operational challenges related to perpetual maintenance issues.

100% privately gift funded project.
GOALS

- Provide a **welcoming and inclusive vision** for the redevelopment of Library Mall.
- **Engage a broad cross section of the community** in an equity-based approach.
- **Integrate the public civic space** into the overall East Campus Mall/State Street context.
- **Prioritize sustainability** to meet campus goals and resiliency planning efforts.
- Create a **flexible vision** allowing a variety of programming opportunities.
- **Support and foster awareness** of the Association of American Colleges & Universities Principles of Excellence in the development of Library Mall.
**THEMES**

**OPEN SPACE**

Library Mall is a significant public open space for students, faculty, staff, and the greater Madison community. Larger contiguous flat green spaces are rare across campus, especially the east and of Campus, making Library Mall unique in that regard. The importance of this space for gathering, whether formal or informal, active or passive, has been central throughout its 12,000-year history. It is desirable to offer a space flexible and accommodating to both defined and undefined programming. Previous plans have identified Library Mall as a significant public gathering place in a variety of historical documents. These include the C.G. Simonds Plan (1903), the William Powers Land and Paul Phillipscrest Campus Plan (1948), the William J. Jaggers Lower Campus Plan (1945), the G.W. Longenecker Landscape Plan (1952), and the UW-Madison Campus Master Plans (1965, 2005, 2015). Minor adjustments were also made to the southern edge of Library Mall as part of the 2014 City of Madison State Street mall.

**GREENSPACE / NATURE**

Many participants expressed a desire for additional Greenspace / Nature specifically native trees and groundcover and with a mixture of sun and shade. The consultant team interpreted this feedback to mean more natural-looking planting design more native vegetation, and an overall greater variety of plants in addition to lawn space. Library Mall has been used for both active and passive recreation throughout its history. There is a desire to promote more structured active recreation to support both campus and community activities.

**FLEXIBILITY OF SPACE**

Many elements contribute to Flexibility of Space including considerations for seasonal changes, ease of hosting a variety of events, the ability for large crowds to gather, and a space that is visually and programmatically dynamic. Community members described a highly accessible global gathering place for events that will work when it is cold outside and that can change in a variety of ways.

**MOVEMENT / ACCESS**

Community feedback emphasized accessibility for different modes of travel such as walking and biking, as well as accessibility overall to people with a variety of abilities including limited mobility. Paths should be sized and materials selected to create a safe pedestrian environment. Principles of universal design should be implemented to create an inclusive space for all community members.

**HONOR THE HISTORY**

The design needs to acknowledge and reflect the deep history of the site including the long history of the Ho Chunk people on this land. Engagement feedback supported this desire and future engagement will help develop the many ways to interpret this desire through site design and design elements.

**ACTIVITIES**

To inform site program and design, the consultant team researched and listened to feedback about the wide variety of Activities on the site as well as adjacent on campus and throughout the community. These activities range from winter snowball fights, outdoor performances by student run organizations, and community art projects. Library Mall shall be inherently flexible, allowing for change over time and provide sufficient opportunity to continue to become meaningful in new ways. By infusing the public space with the ability to be programmed as a dynamic system, it will ensure its longevity as a meaningful public outdoor space.

**LANDSCAPE WATER**

While the desire for water on the site is nearly universal, we heard a wide range of preferences for how it could take form. The design team explored bringing in a water element through a programmable low-slung fountain, a mix of an on-site stream with natural elements, and a more formal fountain with lights and seating.

**SEATING / SEATING OPTIONS**

Seating is a most basic element and it needs to be varying in types, forms, and locations. More seating, a mix of sunny and shaded seats, an emphasis on fun or comfort, as well as specific types of seating (e.g., benches or table seating) are all needed. Future designs can explore this theme with all of this feedback in mind in diverse options that additionally consider uses for seating such as gathering, people watching, lounging, and eating on the site.

**VIBRANT COLOR**

Many community members expressed interest in vibrant colors with several different color suggestions. Color in the landscape can connect with cultural significance, evoke specific emotions and create a welcoming and dynamic space. This can be expressed on-site through planting, furnishings, signage, lighting, or art.
DESIGN CONFIGURATIONS

**CENTRAL**
- $5,988,598
- Opinion of Probable Construction

**DISTRIBUTED**
- $7,251,046
- Opinion of Probable Construction

**AXIAL**
- $6,065,900
- Opinion of Probable Construction

*Preferred Option*
RECOMMENDATIONS

- Ensure project themes are sustained to provide consistent narrative between the feasibility plan and future work.

- Project centers its efforts on the relationships held by key campus and community partners.

- Project goals highlight what mattered most to participants.

- Plan ensures the design process & engagement embeds the project goals through an equity lens.

- Centering cultural inclusion and a welcoming approach.

- Create opportunities in the next phase to allow insights and perspective about patterns, design, art, spacing, and sizing.

- Ensuring that representation in design is not only about involving voices that embody them but ensuring that the spatial arrangement and orientation of what is needed to represent them is listened to and applied.

- Reference previous planning documents that lend value and insights.
ANTICIPATED SCHEDULE

- Final Report: March 2022
- Fundraising Strategy: 2022
- UW-Madison Dodransbicentennial: 2023  
  Celebrating 175 Years
- Fundraising: 2023-2025
- WHS Renov. Project: 2023-25
- Memorial Library Project: 2027-29
- 100% G/G Project: 2025-29  
  (pending fundraising)
DIVINE NINE
GARDEN PLAZA

December 2020 – May 2022
Design: $46,250
Construction: $464,125
Total Project: $510,375

100% Gift-Grant funds
PARTICIPANTS

**Project Team**
- Mark Guthier AVC & Director of Wisconsin Union
- Maggie Hayes, Director Fraternity & Sorority Life
- Cristian McGough, Fraternity & Sorority Life Specialist
- Kelly DeHaven, Senior Director of Development
- Kate Schnurr, Student Affairs Alumni Relations Director
- Gary Brown, Director of Campus Planning
- Aaron Williams, Project Manager
- Maura Donnelly, UW-System

**Stakeholders**
- 333 East Campus Mall
- Chazen Museum of Art
- U-Square Condo Association
- UW Grounds
- UW Housing
- Vilas Hall
- Wisconsin Public Media
- National NPHC Organizations

**NPHC Participants**
- Adrianna Griffin-Phipps
- Elijah Holmes
- Nyla Mathis
- Israel Oby
- Kyla Pollard
- Zee Akanni
- Brandon Dawning
- Darius Lassiter
- Reece Washington

**Consultant Team**
- Smith Group – A/E Design
- Bachmann Construction
  - Forward Electric
  - Michael’s Signs
  - Accurate Tree Service
  - Jackson Yard Care
  - Custom Metals
PROJECT DESCRIPTION

Project Intent
• Design & redevelop the existing Vilas Green into a new gathering area for the National Pan-Hellenic Council Greek orgs on campus.

• A new public civic space that educates the campus community on the importance of these historically Black organizations on campus

History
• Since 1946, the National Pan-Hellenic Council (NPHC) has been a pillar of community, service, and strength for the Black student population at UW-Madison.

• Through campus leadership, community investment, academic achievement, and advocacy, the NPHC has been, and continues to be, a cornerstone for communities of color on this campus.

• NPHC represents a symbol of security and belonging for our black students and has stood as a beacon of support.
PROJECT GOALS

- Provide an exterior gathering space for members of the Divine Nine community.
- The Divine Nine garden plaza will physically acknowledge an underrepresented community at UW-Madison, representing each of the nine chapters in both form and narrative content.
- The project shall integrate and engage members of the NPHC community throughout the design and implementation process.
- The project is an artistic work about creating a public announcement of presence on campus and an important civic gesture to the community at large.
- Project shall be complete prior to Spring Commencement 2022.

PROJECT DESIGN

Size: 1,200 square feet
Circle Diameter: 32’-4”
Capacity: 100 standing + adjacent amphitheater
Monuments: Nine total – one of which is unchartered at UW
Layout: Organized by founding at UW-Madison
PROJECT TIMELINE

- A/E Selection December 2020
- Conceptual Design January 2021
- Stakeholder Engagement February-March 2021
- Final Design April 2021
- Bid Posting September 2021
- Bid Opening October 2021
- Construction Start December 2021
- Substantial Completion May 2022
- Ribbon Cutting May 7, 2022
Exterior Signage & Wayfinding Policy Update
Work Group Overview

Gary Brown, Director, Campus Planning
Campus Planning Committee
March 24, 2022
WORK GROUP CHARGE

• Review and update of the current “Exterior Graphics, Wayfinding and Signage Policies and Design Guidelines” policy (#UW-6037)

• Framework for consistent wayfinding and signage

• This is not a redesign of the existing signage standards, but a thorough review of policy #UW-6037 with additional attention given to:
  • New sign types not currently addressed
  • Review and approval processes of signage requests
  • Current deficiencies and ambiguity within the policy

• Current guidelines were last updated in 2003.
EXISTING EXTERIOR CAMPUS SIGNAGE FAMILY

- This is **not** a redesign of the existing signage standards, but a thorough review of policy #UW-6037 with updates as determined.

+ Policy #UW-6037
WORK GROUP MEMBERSHIP

Work Group will include:

- FP&M – Campus Planning & Landscape Architecture Chair – Jonathan Bronk
- Chancellor’s Office Representative
- University Marketing Representative
- University Housing Representative
- CPC Member
- CPC Member
- CPC Member

Other key stakeholder groups will be brought in as necessary to reflect a broad cross section of campus users with specific and diverse perspectives.
BUSINESS CASE & STATEMENT OF NEED

1. Updated policy shall reflect new signage types while ensuring a functional wayfinding system that is cost-effective to implement and maintain.

2. Ensure campus maintains a cohesive exterior wayfinding system that meets the needs of campus, provides visitor wayfinding, and serves emergency response services.

3. The needs of programs, departments, and campus entities vary greatly regarding exterior signage. Address those needs while maintaining a consistent wayfinding system.

4. Existing signage needs a long-term commitment for maintenance funding. The policy needs to be regularly updated to successfully serve campus constitutes while assuring long-term viability.
WORK GROUP SCOPE

Known Topics to Address:

1. Revise policy to add “new” additional signage types, (see below)
2. Review existing signage types and typical information included on each.
3. Revise policy document to address discrepancies and ambiguity.
4. Update policy format and graphic supplements for ease of use.
5. Update and streamline the online request process.

Current Signage System Elements
- Building Identification Signs
- Building Information Signs
- Off-Campus Directional Signage & Wayfinding
- On-Campus Directional Signage & Wayfinding
- Campus Gateway Signs
- Parking Lot Signs
- Banners & Temporary Signs
- Heritage Plaques
- Memorial Signs
- Construction Project Signs
- Regulatory & Street Traffic Signs
- Image Projecting
- Corporate & Donor Signs

New Signage System Elements
- Window Graphics/Displays/Clings
- Electronic/digital Signage and Graphics
- Exterior video boards (both interior & exterior) visible from the outside
- Sandwich “A-Frame” Signs
- Interpretive Signs
- Conformance w/City of Madison Signage Ordinances
- Other elements as determined by Work Group
WORK GROUP ROLES & RESPONSIBILITIES

1. Attend/participate in meetings (anticipate 7 mtgs w/ additional prep work)
2. Identify precedents from other universities/locations for exterior sign design, policies, standards, and practices.
3. Members provide feedback and constructive criticism.
4. Identify needs and goals of exterior sign policy.
5. Create consensus.
6. Members represent their assigned stakeholder group AND overall campus.
WORK GROUP MILESTONES

Form Exterior Sign Policy Update Work Group (March 24, 2022)

Meeting #1: April 5, 2022
   Review existing signage system
   Confirm charter/scope/schedule of Work Group
   Begin to develop issues and needs list based on current policy

Meeting #2: April 19, 2022
   Precedent review
   Review of existing signage types and guidelines in the context of the policy

Meeting #3: May 24, 2022
   Stakeholder input and discussion

Meeting #4: June 14, 2022
   Identify current needs for exterior signage on campus.
   Identify and define new signage types and guidelines to add to policy.

Meeting #5: July 12, 2022
   Policy work – Existing signage procedures for removal, restoration, repair
   Identify supplemental documents and information needed

Meeting #6: July 26, 2022
   Work Group and Stakeholder review of Draft Exterior Sign Policy

Meeting #7: September 6, 2022
   Hold for final review if necessary.

Present to Campus Planning Committee for Recommendation October 2022

(Tentative dates)
REQUESTED ACTION:

Based on the information provided:
1. Approve the ‘Work Group Charge’
2. Approve the ‘Work Group Membership’
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<thead>
<tr>
<th>Date</th>
<th>Tentative Agenda Topic(s)</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>April 14, 2022</td>
<td>HOLD – May cancel for lack of agenda items.</td>
<td>Hybrid In-Person + Webex</td>
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<tr>
<td>May 12, 2022</td>
<td>AVC Project Updates&lt;br&gt;BCB Status Report&lt;br&gt;West Campus Innovation District Planning&lt;br&gt;Upcoming Items for Fall 2022 Session&lt;br&gt;Office of Sustainability Update?</td>
<td>Hybrid In-Person + Webex</td>
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