



# **Wisconsin School of Business**

## **2023-29 Six-Year Capital Plan Request**

**Dean Vallabh Sambamurthy**  
Campus Planning Committee Meeting

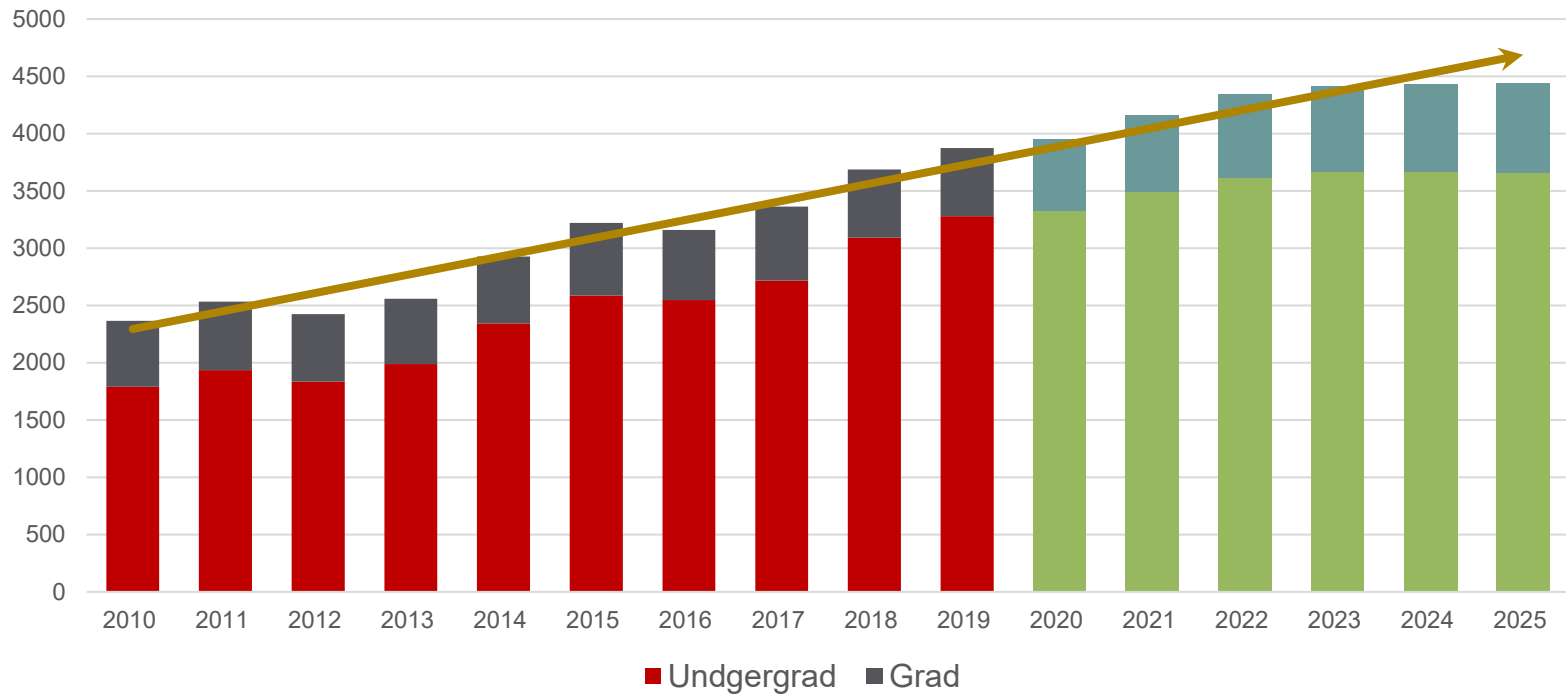
# Wisconsin School of Business Overview

## Strategic Priorities

- Deliver a Top 10 BBA Program by modernizing curriculum, strengthening career outcomes, and **enriching student experience:**
  - Updating classrooms
  - Creating functional learning and social spaces
  - Remodeling Capital Café
- Create a Nimble, Market-Responsive Graduate Portfolio
  - Developing specialized master's programs in emerging disciplines in order to create flexibility, accessibility, and personalization at different life stages
- Invest in Employees
  - Creating flexible, open concept workspaces for faculty and staff – allowing for employee hoteling and a more collaborative environment

# WSB Overview - Enrollment

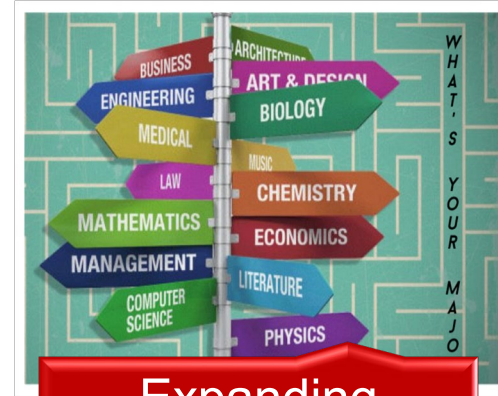
Wisconsin School of Business Enrollment Growth



# Drivers of Change



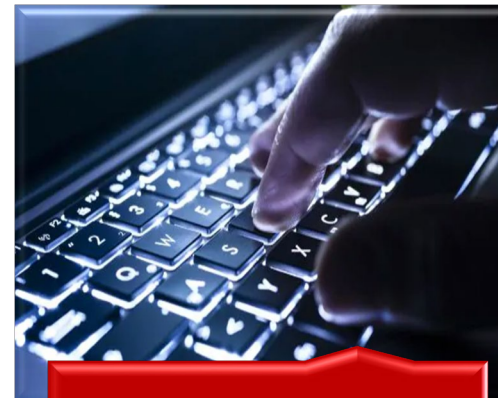
Enrollment



Expanding Portfolio



Collaborative Learning



Technology

# Capital Café Remodel

Modernization and enhancement of the Capital Café will create a more inviting and welcoming space for students to gather



# Updating Classrooms

Transformation of classroom space to be more accessible and inclusive for all students and to become more suitable to hybrid, active learning and teaching pedagogy



# Enhancing Learning and Social Spaces

Conversion of windowless breakout rooms will increase natural light and create inviting and functional student collaborative spaces



# Creating Collaborative Workspaces for Faculty and Staff

Creation of fluid and flexible workspaces will allow for faculty and staff hoteling and address the growing need of a hybrid work environment





# Connecting Strategic Plan to a Facilities Plan

## Strategic Objectives

1. **Deliver top 10 BBA Program with a focus on enriching the student experience**
2. **Create a Nimble, Market-Responsive Graduate Portfolio**
3. **Invest in Faculty and Staff by enriching the work environment**

## Major Project Priorities 2023-29

1. **Remodel of Capital Café**
  - \$3.5M
2. **Enhancement of Learning and Social Spaces**
  - \$6.3M
3. **Creation of Flexible and Collaborative Work Environments**
  - \$1.3M



Questions?

