



Facilities Planning & Management

UNIVERSITY OF WISCONSIN-MADISON

MEETING MINUTES – APPROVED

Campus Planning Committee

April 15, 2021

WebEX Virtual Meeting

8:30am to 10:00am

1. CALL TO ORDER

Present: Craig Berridge, Duncan Carlsmith, Joel Gerrits, Yevgenya Grinblat, Elizabeth Harris, Mark Markel, Andrew Pietroske, Ryan Pingel, Ian Robertson, Cameron Scarlett, Karl Scholz, Bret Shaw, Linsey Steege, Lindsey Stoddard-Cameron, Eric Wilcots

Excused: Derrick Buisch, Shelby O'Connor, Kurt Paulsen, Dan Rhodes, Elizabeth Sadowski, Mario Trujillo

FP&M: Josh Arnold, Gary Brown, Matt Collins, Rob Cramer, Molly Lenz, Brent Lloyd, Jesse Luckey-Winters, Kip McMahan, Missy Nergard, Madeline Norton, Margaret Tennessen, Cindy Torstveit, Aaron Williams

Guests: Chris Bruhn, Chris Egger, Lindsey Honeyager, Jon Jackson, Kurt Stephenson, Kris Olds, Paul Seitz, Cathy Weiss,

1. CALL TO ORDER:

- a. Scholz called to order at 8:30am

2. OLD BUSINESS:

- a. Approval of March 11, 2021 Minutes (**Action Item**)
 - i. Approved unanimously
- b. FP&M Project Update (Cramer/McMahan)
 - i. Cramer gave a status update of the Van Hise panel failure. The Governor has approved an emergency waiver to remove panels from the 3 and 4th floor. The GC will be removing panels starting tomorrow 4/16.
 - ii. McMahan, the structural report is forthcoming and is key to understanding why this occurred.
- c. 2021-23 Biennial Capital Budget Status Report (Cramer)
 - i. All the projects are now under consideration from the Joint Finance Committee. There are a number of advocacy activities on-going and will continue.
 1. Dean Ian Robertson legislative tour update and advocacy efforts presentation
 - a. College of Engineering is currently undertaking a 2-Phase project, \$300M, 50/50 partnership between CoE and the State.
 - b. Phase 1, \$150M. Replacing the existing three (3) story building with a new seven (7) story building. The new space will be 2/3 instruction and 1/3 research.
 - c. Dean Robertson gave a summary of the development process to date:
 - i. Steering committee
 - ii. Industry engagement and support
 - iii. Marketing video making the case for growth
 - iv. Engaging the legislature through tours and outreach

v. Overall Marketing approach

2. Dean Eric Wilcots legislative tour update and advocacy efforts presentation
 - a. Need to remove the George L. Mosse Humanities Building.
 - b. Phase 1 was the implementation of the Hamel Music Center.
 - c. Phase 2 is the Letters & Science Academic Building ~\$88M, raising \$23M, requesting \$66M in supported borrowing. Proposed for the block south of Grainger Hall.
 - d. Importance of 1,800 seats in modern classroom space.
 - e. Advocacy efforts have included: L&S internal team, alumni outreach, top employers of L&S grads in the State, physical and virtual tours, video
 - f. Tours given to date focus on the health/safety and inadequacies of the teaching spaces internal to the structure. Also noting that to fix these issues is estimated to be a \$77M endeavor.
 - g. Facility Tour Video:
<https://www.youtube.com/watch?v=nOHyWQ0OmCI>
- d. 2023-25 Biennial Capital Budget Status Report (Brown)
 - i. All but one of the S/C/D have been met with to understand their needs and explain the process as we head to a June 4th deadline for the prioritized list of projects for 2023-25 as well as their 2025-29+
 - ii. In fall 2021 the CPC will hear the presentation from each S/C/D
 - iii. Our goal is to have a set of draft criteria for ranking at the May meeting.
 1. Wilcots: There were questions at the last meeting about how the S/C/D should approach the sustainability request. Is there any further guidance on that topic?
 - a. Brown: Encourage S/C/D to look through the Second Nature materials as well as the goals. We will further discuss at the May meeting.
 - b. Nergard: The Office of Sustainability will be assisting each of the S/C/D to give guidance and pointers to move through the materials in an efficient manner.
 - e. Campus Planning Committee Representative to Design Review Board (Brown)
 - i. Motion made by Wilcots, seconded by Markel to nominate Lindsey Stoddard-Cameron to the UW-Madison Design Review Board.
 - ii. Approved unanimously by the committee
3. NEW BUSINESS
 - a. Revenue Innovations & Real Estate Opportunities (Cramer & Olds)
 - i. This presentation was given to the BOR during the week of April 5th.
 - ii. The Chancellor and VCFA charged the Revenue Innovations Study Group (RISG) to provide recommendations to campus leadership regarding innovative revenue strategies. Kris Olds was chair of this committee.
 1. Olds: this occurred in the Fall of 2019 and due to the pandemic is just getting wrapped up. The City of Madison was also involved as our host community.
 - iii. The guiding principles were reviewed as guardrails to the project to help guide activity while supporting our mission.
 - iv. Real Estate strategies to advance the campus mission must promote economic development and innovation. As well as support the greater Madison area and invite the community to campus. Strategies should also explore management and long-term operations models.
 1. Markel: Has UW looked at historical failures (i.e. Hilldale) and how this new endeavor can ensure success?
 - a. Olds: Minimally, we know that municipalities initiatives and capabilities change over time and impact enabling or constraining abilities. The RISG looked more closely at the success of URP and why that has been successful.
 2. Robertson: Has expansion of research facilities to remote areas been considered?

- a. Cramer: Yes, we are looking both at revenue generation and mission needs including partnership opportunities.
 3. Robertson: Other universities may have advanced manufacturing facilities that are spread out from the main campus. It benefits the campus and State as a whole.
 - a. Seitz: We are currently asking U3 to explore the industry/campus engagement concept.
- v. URP success and approach
 1. Olds: URP is currently transforming how it will develop over time as an integrated approach and not as a traditional suburban insular site.
 2. Wilcots: What are the metrics that we assume URP is a ‘success’
 3. Cramer: Asset growth, existing campus users, quantity of companies that have been started at URP, its proven legal framework are all metrics we can look at when defining success at URP.
 4. Olds: We spent a fair amount talking about ‘expertise’ and ‘capacity’. URP has great knowledge with leasing which captures more of the value and not a straight sale.
- vi. The committee will be back in front of the Board of Regents in June 2021 to continue the community engagement and develop some pilot projects for review in August 2021.
 1. Shaw: With the pandemic, has demand for commercial or other certain property classes seen shifting? Do any of the pandemic implications come into these discussions.
 - a. Cramer: This will play out to be very important as we think about options and feasibility.
 - b. Olds: This is a medium and long-term plan (20-50 year) and will need to reengage on a regular basis to remove outlier ripples.
 2. Robertson: How can we attract more industry to WI and boost research allowing students direct work capabilities with these industries? This is currently missing and could be an opportunity to UW.
 3. Stoddard-Cameron: Will the campus sustainability principles apply to properties ‘near’ our campus and not of our campus.
 - a. Cramer: This is important, and those principles will be looked at for any URP development.
- b. UW-Madison State of Campus Stormwater Report (Egger)
 - i. This is an overview from where we were at last year and the efforts we’ve taken in regard to the Department of Natural Resources (DNR) Wisconsin Pollutant Discharge Elimination System (WPDES) permit which campus is required to follow.
 - ii. The campus Stormwater Management Plan was submitted to DNR on March 31, 2021. It is a document stating how campus meets the conditions set forth by the DNR.
 - iii. This meeting is an annual requirement to update the community in a public setting.
 - iv. Section A – Total Maximum Daily Load Requirements for the Rock River Basin
 - v. Section B – Discharges to Impaired Waters
 - vi. Section C – Public Education and Outreach Program
 - vii. Section D – Public Involvement & Participation Program
 - viii. Section E – Illicit Discharge, Detection, and Elimination Program
 - ix. Section F – Construction Site Pollutant Control & Post Construction Stormwater Management Programs
 - x. Section G – Pollution Prevention Program
 - xi. Section H – Stormwater Quality Management and Developed Urban Area Standards Applicability
 - xii. Section I – Storm Sewer Map Program
 - xiii. Section J – Special Responsibilities for Certain Co-Permittees – UW-Madison Specific Conditions
 - xiv. Section K – UW-Madison Authorized Representative and 2021 Delegation of Signature Authority
 - xv. The process also identified areas for improvement
 1. Shaw: Related to the public involvement there is usually a behavioral metric that is wanting to be tracked. When I think about stormwater metrics, what are the

behavioral outcome metrics related to public engagement and public involvement?

- a. Egger: The permit does not specify that we track the outcomes. They require us to track the active and passive events. Active events interact with the public. The behavioral outcomes are evaluated across the participation group on a regular basis to understand success.
 - b. Shaw: It is rare that awareness alone will actually move the needle. Knowledge is necessary, but not sufficient.
2. Wilcots: How much of our stormwater issues are attributed to our host community?
 - a. Egger: We meet quarterly with our 21 co-permittees to understand these contextual issues. We interface directly with Madison and the Village of Shorewood Hills.
 3. Nergard: UW-Madison has recently partnered with the Clean Lakes Alliance which has engagement and assessment components.
 4. Cramer: FP&M under Kip and Gary's leadership will be starting a master plan for the Lakeshore Nature Preserve which will tie closely into this initiative.
 5. Collins: The permit is geared toward a municipality while UW is technically a governmental entity. There are certain portions of the permit which require us to have unique reporting. We do not have 'public' in a municipality sense. The overall permit group and their surveys related to how the public reacts is how we achieve this reporting.
 6. Jackson: The arboretum is working hands on with a number of people about how to communicate stormwater initiatives to their neighbors.
4. ANNOUNCEMENTS:
 - a. Meeting materials available: <https://cpla.fpm.wisc.edu/planning/campus-planning-committee-cpc/>
 - b. Next meeting will be May 13, 2021
5. ADJOURN
 - a. Scholz adjourned meeting at 9:55am.