



## Facilities Planning & Management

UNIVERSITY OF WISCONSIN-MADISON

### MEETING MINUTES - APPROVED

#### Campus Planning Committee

November 14, 2019

School of Education – 1000 Bascom Mall

Room 159 – Wisconsin Idea Room

8:30am to 10:00am

#### 1. CALL TO ORDER

Present: Craig Berridge, Aaron Crandall, Joel Gerrits, Aristotle Georgiades, Yevgenya Grinblat, Mark Markel, Tina Marshalek, Shelby O'Conner, Kurt Paulsen, Andrew Pietroske, Ian Robertson, Karl Scholz, Bret Shaw, Linsey Steege, Lindsey Stoddard Cameron, Mark Wells

Excused: Liz Sadowski, Ben Sharp, Leon Shohet, Clifford Thurber, Eric Wilcots, Julie Zachman

FP&M: Jay Bieszke, Angie Bollinger, David Darling, Brent Lloyd, Megan McBride, Matt Collins, Kip McMahan, Missy Nergard, Margaret Tennesen, Cindy Torstveit, Aaron Williams, Jesse Luckey Winters

Guests: Paul Broadhead, Chris Bruhn, Mark Guthier, Diana Hess, Lindsey Honeyager, Jason King, Chris McIntosh, Paul Robbins, Douglas Rosenberg, Doug Sabatke, Randi Smith, Kurt Stephenson, Shelly Strom, Cathy Weiss, Lynn West

Scholz, committee chair, called the meeting to order at 8:32am.

#### 2. OLD BUSINESS

- a. Approval of Meeting Minutes from October 31, 2019 by unanimous consent.  
Provost Scholz noted that the committee nomination of Aaron Crandall to the Design Review Board (DRB) was accepted and his tenure will begin immediately.

#### 3. CAPITAL BUDGET PRESENTATIONS (Refer to Slide Deck PDF on file)

- a. **School of Education: Diana Hess, Dean of the School of Education**
  - i. At the request of Kinesiology, SoE has taken over all anatomy and physiology courses.
  - ii. Art Department is responding to demand in studio art and graphic design.
  - iii. Growth is curtailed by limitations of physical space, currently lacking modern spaces to facilitate research, education, and teaching needs.
- b. New Kinesiology building
  - i. 2023-25 Biennium, \$78M (\$58.5M GFSB, \$19.5M SoE G/G) – 128,582 GSF
  - ii. Overall research budget (FY15-19) \$36,723,776
  - iii. Research includes brain function, physical activity, therapies for stroke recovery, etc.
  - iv. 3<sup>rd</sup> fastest growing dept. on campus and has grown nearly 100% since 2014.
  - v. Nearly all UW S/C/D's rely on Kinesiology for instruction as an undergraduate
  - vi. Gym/Nat has been the home of Kinesiology since 1964 and will be rebuilt beginning in 2020.
    1. SoE has partnered with RecWell to provide space for their adaptive fitness program.
      - a. Phase 1: Adapted Fitness facility inside the new Gym/Nat.
      - b. Phase 2: Request for new Kinesiology Building attached to new Gym/Nat.

- c. Art Department, currently ranked 15<sup>th</sup> by US News, tied with Stanford as top program
  - i. World class research driven department offering extraordinary opportunities.
  - ii. Art 100 intro to art is 93% non-SoE students
  - iii. Credits Follow Instructure (CFI) has increased 55% since 2014. Student credit hours are attributed to the department that pays the salary of the instructor of record.
    - 1. Arts corridor, Chazen to Hamel to Art Lofts
  - iv. Renovation and Addition for the Art Lofts building.
    - 1. 2025-27 Biennium, \$90M (\$67.5M GFSB, \$22.5 SoE G/G) – 149,600 GSF
    - 2. Space efficiencies will be gained by eliminated redundant functions across multiple buildings and making non-functional spaces usable.
    - 3. Student experience improved to teach a modern and diverse series in a singular facility.
  - v. Paulson: What are the safety concerns in the Art Lofts facility...anything needing immediate attention?
    - 1. Rosenberg: Without sounding alarmist there are significant challenges in the Humanities building.
    - 2. Darling: As an example, when mixing powdered clay with water there are often high level of silica dust which has inadequate ventilation. Today these are handled by administrative controls, but would be better handled by an engineering control.
  - vi. Markel: Will Gym/Nat be completed before construction of Kinesiology, or can it start without Gym/Nat being finished?
    - 1. Hess: With proper funding, we could bring the buildings up together. FPM has suggested that this will probably not occur. This is why the Adaptive Fitness is going in first.
  - vii. Markel: In regard to the Art Lofts project, what is the sequencing?
    - 1. Darling: Art Lofts doesn't have a lot of swing space, so not possible to renovate without relocation. Will have to occur in phases.
    - 2. Markel: On the budget side, the renovation is going to take longer, is this budget reflective realistically?
    - 3. Darling: The drawings at this phase are not mature and this is unknown at the present time and will be worked out going forward.
  - viii. Stoddard Cameron: The idea of an Arts Corridor is fabulous. But the arts is at the far end of this corridor. Is it too isolated where they are currently more centralized on campus?
    - 1. Provost: I don't see the isolation as prominent as maybe you are thinking.
    - 2. Hess: currently the Art Lofts are used for students and there is a lot of activity. We are not hearing the issue of proximity as an issue.
    - 3. Provost: In addition, as the Humanities site is redeveloped, the presence of the physical location will change.

**d. Nelson Institute for Environmental Studies and College of Letters & Science: Paul Robbins, Dean, Nelson Institute**

- i. Nelson Institute for Environmental Studies
  - 1. Mission: We build partnerships to synergize and sustain excellence in the interdisciplinary research, teaching, and service that make the University of Wisconsin-Madison a world leader in addressing environmental challenges.
  - 2. Originally an 1884 sandstone structure that burned to the ground, rebuilt between 1885-1887 as the 2<sup>nd</sup> building with a steel frame and first occupied in 1888. It is a remarkable iconic piece of our landscape...from the *outside*. Was declared a National Historic Landmark in 1993.
  - 3. All of the student services related to the Nelson Institute are currently held in Science Hall.
  - 4. L&S and the Office of the State Cartographer of Wisconsin are co-housed at Science Hall.
  - 5. Professional programs are growing within the Geography Department.

6. Geospatial data science, environmental infomatics, and geospatial applications as examples.
7. The proposal calls for a full-scale effort to address Science Hall, with special emphasis on a new, state-of-the-art, campus serving: Learning\_Lab@Science Hall
  - a. Need 1: State-of-the-art educational spaces, especially in geospatial applications.
  - b. Need 2: Utilization of Science Hall in spring, summer, and fall for increasing student load.
  - c. Need 3: Space for student services and experiences.
- ii. L&S Department of Geography
  1. Research and teaching spanning the natural and social sciences and humanities, on topics ranging from migration and public health to soil carbon and climate change.
  2. Major focus on new directions in GIScience, including geospatial big data analytics, geoAI, and geospatial cloud computing.
  3. Internationally recognized cartography and visualization program.
- iii. Facility Quality Index (FQI) – between .66 and 1.11 – suggests the sense of investment required for the structure relative to the continued use of the building to meet the needs of the occupants.
- iv. Functional analysis gave a ‘D’ assessment suggesting significant renovation is required.
  1. Current teaching is locked into fixed seating and does not meet current pedagogy needs.
  2. Learning lab at Science Hall, similar to Nursing, would be a general assignment classroom to meet the need on this end of campus.
  3. Optimize limited resources
- v. Grinblat: The location of building is ideal for working with conference services. Is there going to be a lecture hall space as a revenue generator?
  1. Robbins: We hope so. Learning center and renovation of lecture hall (currently seats 200) to create a destination space that is revenue generating.
- vi. Markel: Is the request for 100% GFSB?
  1. Robbins: We are actively looking for donors and going down other avenues for funding. There will be a G/G component.
- vii. Markel: In the 2021-23 budget is this an FPM budget number?
  1. Darling: Yes, \$500/sf is a good estimate for a building of this vintage. The number will get sharpened as the program is developed.

**e. Wisconsin Union: Mark Guthier, Director**

- i. Mission: To welcome, engage, and connect the campus community.
- ii. Currently, new Union projects are to ensure we are making incremental improvements and not whole sale investments like we’ve done in the recent past with Memorial Union and Union South.
- iii. There are a number of Markets and Cafes operated by the Wisconsin Union. These are integrated into another S/C/D. Forthcoming new or renovated market/café projects include:
  1. College Library
  2. Chemistry
  3. Capital Café
  4. Feedbag Cafe
- iv. 5<sup>th</sup> floor Expansion at Memorial Union
  1. Wisconsin Union Directorate (WUD) student and advisors office and meeting space
  2. Mirrors the in-fill project completed on the west end of the floor in 2014
- v. Terra Cotta and Deck Replacement at MU
  1. Tripp Deck (10,000 GSF) and Theater deck (7,000 GSF) repair.
  2. Terra cotta replacement along section of the façade, mostly eastern half of building.
- vi. Union South Restaurant Refresh
  1. Responding to changing tastes of students and food trends.
  2. Micro restaurant setup in the original Union South. One kitchen supports all fronting units. This allows us to be flexible on the outward facing components.

- vii. Paulsen: Does any part of the debt service for program revenue come out of student fees?
  - 1. Guthier: As you recall, a separate referendum was passed in 2006 to build Union South and reinvest in Memorial Union. This paid for approximately 2/3 of the budget of those projects. Other revenue was raised via food price increases and donor gifts. The projects presented are based on revenue with no student fee component involved.

**f. UW Department of Intercollegiate Athletics: Chris McIntosh, Deputy Athletic Director**

- i. A recent economic impact study performed for UW Athletics provided the following:
  - 1. There are some 2M visitors per year to UW Athletic facilities.
  - 2. There is a \$16M local economic impact for each home football game which creates nearly \$610M in economic impact for the State and \$395M economic impact to Madison.
  - 3. Estimated UW Athletics contributions to campus 2019-20 is \$36.5M – far outweighs what peers contribute.
- ii. UW 's Athletics desire is not to win the arms race of College Athletics, but to stay relevant.
- iii. On average, the Big Ten peer institutions are building facility projects at an average cost of \$125M, in large part due to television revenue.
- iv. Camp Randall Sports Center (The Shell)
  - 1. 2021-23 Biennium, cost pending study
  - 2. UW Athletics sold the Shell to UW for \$1 in the 80's. Have been given approval to buy it back.
  - 3. Seeking permission to study what this could look like and take into consideration the possibilities and feasibility.
  - 4. The Shell will be turned over to Athletics once the Gym/Nat is occupied and open.
  - 5. Project goals:
    - a. Indoor turf training facility
    - b. Upgraded track and field surface
    - c. Student-athlete support services
  - 6. Square footage and cost is pending per the study.
- v. McClimon Track and Soccer Complex
  - 1. 2023-25 biennium, \$12-14M
  - 2. Part of the 2017 UW Athletics Master Plan that indicated potential improvements.
  - 3. No major upgrades in the past 20 years.
- vi. Camp Randall Videoboard
  - 1. 2022, \$6-8M
  - 2. Current board was installed in 2012 and typically have a 10-year life span.
- vii. Markel: In regard to the Shell project, is the vision for it to come down, new or remodel?
  - 1. McIntosh: We do not know yet. We need experts to evaluate and help us determine the best way forward. We don't know if the infrastructure is appropriate for the long-term use of the facility.
  - 2. Markel: What is your vision to serve student athletes during the duration of the project?
    - a. McIntosh: Real challenge is the form of an indoor track. How or where do we relocate that type of facility. There is not a logical location at this point.
  - 3. Provost: In regard to revenue, what fraction is from TV vs. gate revenue? Any worrisome signs on attendance to sports?
    - a. Mack: We have benefitted from being able to fill our stadium. College football is struggling with getting fans to come to games due to the quality of the media coverage. Our season ticket renewals dipped 4% from last year which is causing us to consider what the fan experience looks like. Media revenue has never been better which is 1/3 of our annual operating budget.
- viii. Pietroske: Is the 4% dip all tickets or just students ticket holders?
  - 1. McIntosh: Non-student season ticket holders.

- ix. Paulsen: My big concern is restrooms and food service. Is there a plan to expand capacity in these fan experience realms?
  - 1. McIntosh: This was the driving force of the South Endzone project. The intent is to address these concerns within our footprint.
- x. Randi: What are UW Athletics thoughts on the recent media attention around paying student athletes?
  - 1. McIntosh: This is about allowing student athletes to monetize themselves, otherwise known as the Name/Image/Likeness clause. At UW Athletics, sport is tethered to education. NCAA is trying to figure out how player monetization is tied to educational goals? UW Athletics is concerned about how it is being applied differently across states...and how does that become a recruiting tool which strays too far from our tenets around tethered education.
- xi. Provost: Next week is the deliberation/recommendation, please attend if available.
- xii. Markel: How will next week work? Will we see FP&M preliminary rankings? Will it be all projects? GFSB, G/G, and PRSB?
  - 1. Darling: We will send out advanced information with a worksheet showing FP&M's recommended ranking by biennium. There will be a blank for all voting members to enter their information. We will consolidate the recommendation during a break and then take a vote to move forward to the Chancellor. Projects will be divided into two lists. G/G on one and GFSB/PRSB on another. This recommendation is then forwarded to the Chancellor for review/approval before heading to UW-System.

#### 4. ANNOUNCEMENTS

- a. Next meeting is November 21, 2019 – School of Education Room 159

#### 5. MEETING ADJOURNMENT

- a. Scholz adjourned the meeting at 9:53 AM by unanimous consent.